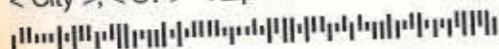


< FIRST >, DON'T MISS ABC DEALERSHIP'S

SPOOKTACULAR HALLOWEEN SAVINGS!

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >



< First >.

ABC Dealership is your *Halloween Headquarters*, and during this event we're giving you our exclusive vouchers with discounts so low, it's *scary*! You can use these vouchers at our dealership or you can even give them to a family member or friend as a gift!

< First >, for Three Day only, you can exchange your current vehicle for a Brand New 2017 with payments equal to or less than you're paying now! We will have factory and bank representatives on site to ensure you get financed no matter how *frightening* your credit may be. ABC Dealership is prepared to give up \$4,000 or 20% over N.A.D.A Book Value for your trade.



< FIRST >, RECEIVE A FREE PUMPKIN!

Just present the voucher when you arrive at ABC Dealership anytime during our sales event.

WHERE
ABC DEALERSHIP
123 Anywhere St.
Any City, ST 33333
(888) 888-8888

WHEN
THREE DAYS ONLY!
Friday, Saturday & Sunday
Month XXth-XXst, 2017
Xam-Xpm



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Date: < MAIL DATE > Voucher #: 00-124875

To the order of: ABC Dealership

Amount: \$19.95 Oil & Filter Change

Memo: Expires < EXP - 90 DAYS >

Date: < MAIL DATE > Voucher #: 00-124876

To the order of: ABC Dealership

Amount: \$1,000 Trade Assistance

Memo: Expires < EXP - 90 DAYS >

Date: < MAIL DATE > Voucher #: 00-124877

To the order of: ABC Dealership

Amount: FREE PUMPKIN

Memo: Expires < EXP - 90 DAYS >

< Name >
< Address >
< City >, < ST > < Zip >



Date: < MAIL DATE >

00-124876

ABC Dealership

To the order of:

Oil & Filter Change for only \$19.95

\$19.95

Includes 5 qts. of oil; synthetic oil and filters not included. Some models may be slightly higher. Coupon must be presented at time of write-up. Cannot be combined with any other coupons or in-store specials. Does not include sales tax and hazardous waste disposal. See dealer for details.

Memo: Expires < EXP - 90 DAYS >

Endorse Here

< Seq # > 02

< Name >
< Address >
< City >, < ST > < Zip >



Date: < MAIL DATE >

00-124876

ABC Dealership

To the order of:

\$1,000 Trade-In Assistance

\$1,000

*Coupon must be presented at time of write-up. Cannot be combined with other coupons or in-store specials. See dealer for details.

Memo: Expires < EXP - 90 DAYS >

Endorse Here

< Seq # > 02

< FIRST > RECEIVE A HALLOWEEN PUMPKIN

FREE

JUST IN TIME FOR HALLOWEEN!

Simply present this voucher when you visit ABC Dealership. While supplies last.

ONLY AT ABC DEALERSHIP 123 ANYWHERE ST. ANY CITY, ST 33333

< Seq # > 02

