

ABC Dealership
100 Any Street | City ST 55555
800-555-5555



Fleet.Ford.com



100% Tax Deduction
Available for your business,
but time is running out!



Dear <First>

Mid Date, 20XX

The end of the year is approaching and so is the END of the Special provision in TAX CODE 179. Now is the time to purchase the additional vehicle(s) needed for your business. Current tax regulations may allow you to expense up to 100% of your truck purchase(s) during the first year of ownership. Take advantage of these tax benefits by the end of the year and get up to a 100% Depreciation off your bottom line!

ABC Dealership is offering local businesses additional savings right now! We have a wide range of fleet and commercial vehicles in our inventory.

Call me today at 800 555 5555 to schedule a Business Customer Consultation or just stop by to get a great deal on a new commercial vehicle. WE CAN SAVE YOU MONEY! We'll see you soon!

Sincerely,

General Manager Name

General Manager Name
ABC Dealership



ABC DEALERSHIP
100 ANY STREET | CITY ST 55555
(800) 555-5555 (800) 555-5555 (800) 555-5555 (800) 555-5555
www.ABCdealership.com

Special offer provided as a courtesy by Ford of the U.S. This offer is subject to change without notice. Offer is available while supplies last. Offer ends 12/31/XX. Offer is available in the U.S. only. ©20XX Ford Motor Company. All rights reserved.

<Variable Business Name>

TAX CODE ENDS
December 31st, 20XX

GET UP TO 100%

Depreciation off your bottom line.
VEHICLES CAN BE NEW OR USED
(*New to You" is the Key)
Leases can be financed with certain
leases & loans or bought outright.

CALL TODAY!
(800) 555-5555



TIME IS RUNNING OUT!

The special provision in TAX CODE 179 is
going to expire at the end of the year.



NOW IS THE TIME TO BUY A NEW OR PRE-OWNED VEHICLE

Section 179 can be advantageous in leasing vehicles for your business!

Source: www.irs.gov/efile
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DON'T WAIT! Vehicles MUST be purchased before 12/31/XX
Take advantage of BONUS SAVINGS before November 30th.



Save An Additional
\$X,XXX

on select Commercial and Fleet Ford Vehicles
Fleet Purchase Program - Codes 6000, 6001

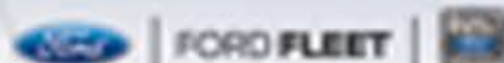
ABC Dealership Savings

Private Bonus Cash Allowance

\$XXX + RECEIVE OUR TWO
YEAR MAINTENANCE
PLAN & ROADSIDE
ASSISTANCE

Expires November 30th, 20XX

Dealership Business Purchase Savings Certificate
(Street) | City ST 55555



Fleet.Ford.com

Pay to the order of: Five Hundred Dollars and 00/100^{00/100}

\$ 500.00

Pay to the order of: <Variable Business Name>

Offer Expires XX/XX/XX

General Manager Name
Authorized Signature

**See Dealership for details. General is subject to all additional fees.