## **HURRICANE VEHICLE BUY BACK**

## HURRICANE AFFECTED AREAS NEED YOUR PRE-OWNED VEHICLE TODAY

BUY BACK RECIPIENT <name></name>		EXPIRES	S: <exp 90="" days=""></exp>
VEHICLE INFORMATION	IMPORTANT INFORMATION		PROGRAM LOCATION
BUY BACK INFORMATION FOR FOLLOWING VEHICLE: <b>YEAR&gt; <make> <model></model></make></b> OR SIMILAR VEHICLE	To use this buy back simply call to schedule an appraisal with ABC Dealership Buy Back Representative:  888-888-8888 Use Reference Code: HURRICANE Must bring this document to appointment		ABC DEALERSHIP 5565 ANYWHERE ST. ANYWHERE, US 55555
BLACK BOOK® BUY BACK		STATUS OF BUY BACK	
< BB AVG VAL >*		ACTIVE	

## IMPORTANT MESSAGE REGARDING BUY BACK VEHICLES

<First>, My name is <General Manager Name>, General Manager of <Dealership>. The local and national auctions are flooded with vehicles that have been damaged from the storms in the Gulf States and it has become difficult to locate vehicles in clean condition. We are paying TOP DOLLAR for trades, which means SX,XXX above the trade-in value for your vehicle. Also, we are reducing the prices of our new 20XX inventory. This is your opportunity to drive away in a new vehicle at a dramatically reduced price!. For more information or to schedule your appraisal call;

## 888-888-8888 USE REFERENCE CODE: HURRICANE BUY BACK AVAILABLE FOR A LIMITED TIME!





ISSUANCE NUMBER

no. 86-201903-03

