

< FIRST >, DON'T MISS ABC DEALERSHIP'S

Winter Wonderland

SERVICE SAVINGS

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >



Dear < First >,

As a loyal Nissan owner, I would like to give you these exclusive discount checks. These checks are yours to use in our service department on any vehicle you own. You can also give them to friends and family as a gift. They are fully personalized with your current name and address so just sign the endorsement line to validate them. Your exclusive Nissan discounts include:

- **Lube, Oil and Filter Change for only \$19.95**
- **\$50.00 OFF Any Parts and Service**
- **\$100.00 OFF Any Parts and Service**

We are extending this generous offer to you as an invitation to come in and experience our unbeatable Customer Service and Vehicle Expertise.

Sincerely,
Service Manager
Service Manager



ABC DEALERSHIP

123 Anywhere Street • City, ST 55555 • (888) 888-8888
Service Hours: Monday - Friday: 7:00AM - 6:00PM • Saturday: 7:00AM - 3:00PM
www.abdealership.com

Date: < MAIL DATE > Voucher #: 00-124877

To the order of: ABC Dealership

Amount: \$100 OFF

Memo: Expires < EXP - 90 DAYS >

Date: < MAIL DATE > Voucher #: 00-124876

To the order of: ABC Dealership

Amount: \$50.00 OFF

Memo: Expires < EXP - 90 DAYS >

Date: < MAIL DATE > Voucher #: 00-124875

To the order of: ABC Dealership

Amount: \$19.95

Memo: Expires < EXP - 90 DAYS >

< Name >
< Address >
< City >, < ST > < Zip >



Date: < MAIL DATE >

00-124876

To the order of: _____

ABC Dealership

The sum of: Oil & Filter Change for only \$19.95

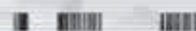
\$19.95

*Includes 5 qts. of oil; synthetic oil and diesels not included. Some models may be slightly higher. Coupon must be presented at time of write-up. Cannot be combined with any other coupons or in-store specials. Does not include sales tax and hazardous waste disposal. See dealer for details.

Memo: Expires < EXP - 90 DAYS >

Endorse Here

< Seq # > 02



< Name >
< Address >
< City >, < ST > < Zip >



Date: < MAIL DATE >

00-124876

To the order of: _____

ABC Dealership

The sum of: \$50.00 OFF Any Parts and Service

\$50.00 OFF

*Coupon must be presented at time of write up. Cannot be combined with other coupons or in-store specials. Cannot be used for retail parts, tires or collision repair. Cannot exceed 20% discount of total parts and service bill. Does not include sales tax and hazard waste disposal. See dealer for details.

Memo: Expires < EXP - 90 DAYS >

Endorse Here

< Seq # > 02



< Name >
< Address >
< City >, < ST > < Zip >



Date: < MAIL DATE >

00-124876

To the order of: _____

ABC Dealership

The sum of: \$100.00 OFF Any Parts and Service

\$100.00 OFF

*Coupon must be presented at time of write up. Cannot be combined with other coupons or in-store specials. Cannot be used for retail parts, tires or collision repair. Cannot exceed 20% discount of total parts and service bill. Does not include sales tax and hazard waste disposal. See dealer for details.

Memo: Expires < EXP - 90 DAYS >

Endorse Here

< Seq # > 03

