

<FIRST>, SAVE \$\$\$ & HELP OTHERS AT ABC DEALERSHIP'S FINISH STRONG YEAR END RELIEF SALES EVENT

Take advantage of all the strong offers we have going on at our **FINISH STRONG YEAR END RELIEF** Sales Event!

We need to replenish our quality pre-owned inventory with high demand vehicles like your <Year> <Make> <Model> or similar vehicle. Purchase a NEW <Model> between Month XX & Month XX, you'll receive an extra \$1,000 in storm relief funds, PLUS we'll send the American Red Cross a \$100 Donation in your name! Due to the high demand of these quality pre-owned vehicles in storm damaged areas, it has been almost nearly impossible for dealerships like ourselves to replenish our pre-owned vehicles inventory. **HELP US, HELP YOURSELF AND HELP SOMEONE ELSE!**

You must **BRING THIS INVITATION TO ABC DEALERSHIP BY MONTH XX** to take advantage of these offers. You may also call 888-888-8888 to schedule a convenient appointment today!

<FIRST>, WE NEED YOUR VEHICLE!

The average regional market value stated by the blackbook® for your vehicle is:

\$XX,XXX

Offer for the trade of your vehicle

Vehicle Buy Back Assistance

+ **\$X,XXX**

up to **\$XX,XXX***

That is over \$5,000 more than the estimated value today and could be worth more if it is in "Excellent" Condition!

20XX TOYOTA **CAMRY**

Stock #123456678 - MSRP \$XX,XXXX

<First> Buy for only **\$XX,XXX**

or lease for only **\$XX**



20XX TOYOTA **C-HR**

Stock #123456678 - MSRP \$XX,XXXX

<First> Buy for only **\$XX,XXX**

or lease for only **\$XX**



20XX TOYOTA **RAV4**

Stock #123456678 - MSRP \$XX,XXXX

<First> Buy for only **\$XX,XXX**

or lease for only **\$XX**



Prices for all vehicles shown are estimated after trade-in value* See dealer for entire selection of vehicles

AS LOW AS **ZERO** ^^
% APR FINANCING

ZERO ^^
MONEY DOWN

ZERO ^^
PAYMENTS FOR 90 DAYS

POWERED BY



ABC DEALERSHIP'S PRE-OWNED SUPER STORE

YEAR	MAKE	MODEL	STOCK #	PRICE	YEAR	MAKE	MODEL	STOCK #	PRICE
2011	LEXUS	CT 200H	B2014766	\$15,803	2014	TOYOTA	TACOMA	EX044335	\$17,991
2016	TOYOTA	COROLLA	GP380837	\$15,952	2013	HONDA	CR-V	DL034312	\$18,852
2014	TOYOTA	COROLLA	EP122499	\$15,991	2016	JEEP	COMPASS	GD809926	\$18,952
2012	TOYOTA	RAV4	CW145605	\$16,952	2016	HYUNDAI	VELOSTER	GU278438	\$19,952
2014	FORD	MUSTANG	E5279093	\$16,961	2014	BMW	328	EP601321	\$20,803
2013	HONDA	CR-V	DH516706	\$17,452	2008	FORD	F-150 SUPERCREW	8FA72538	\$20,991
2013	TOYOTA	HIGHLANDER	DS095010	\$17,452	2015	SUBARU	OUTBACK	F3239198	\$22,952
2016	JEEP	CHEROKEE	GW207434	\$17,592	2012	TOYOTA	TACOMA	CM085493	\$23,575
2011	TOYOTA	AVALON	BU391359	\$17,952	2013	TOYOTA	HIGHLANDER	DS109274	\$24,452

EXTRA \$1,000 SAVINGS ON ENTIRE INVENTORY!

GOING ON NOW THROUGH MONTH XX, 20XX!

TEST DRIVE SPECIAL

Come into ABC Dealership and test drive any NEW 20XX vehicle and receive a \$25 GiftCard Pass*.

\$25 GiftCard PASS

< First >, visit your personalized website www.<Purl Name>.mypurl.us
SECURITY CODE: < SECURITY CODE >

*FREE Gift while supplies last and gives registrant a \$25 e-gift card. Limited to the first 25 people who register online at the website listed above. Must be 18 years or older to qualify with a valid email. See dealer for details.



TOYOTA

Let's Go Places

ABC DEALERSHIP

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abcdealership.com



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