

FINISH STRONG

YEAR END RELIEF EVENT

RIALTO Mailer

4/4 - 7.75" x 17" Flyer
Double Folded & Inserted into
a #105 Full View Window Envelope



FOCUS:

Sales, Finish the Year Strong- Help yourself and Help Someone else with the dealership donating \$100 to the Red Cross (dealer determined) on buyer's behalf

EFFECTIVE TIME PERIOD:

End of the Year, Annually

GIVEAWAYS/PREMIUMS:

\$10 Test Drive Incentive for Gift Card Pass

CAMPAIGN ENHANCEMENTS:

Receive an additional \$1,000 towards Vehicle Purchase

SPECIAL INCENTIVE CONSIDERATIONS:

\$X,XXX Bonus Cash (Amount determined by dealer)
No Payments Until 20XX
0% Financing
Charity for \$100 Donation (Determined by the Dealer)

8.5" x 14" Letter Mailer Template Also Available