



<First>, I'll make you a

BLACK FRIDAY

offer you can't refuse.



POWERED BY



5555 West Main Street | Anytown, USA 55555

Call Us 555-555-5555

www.ABCDealership.com

<First>,

This Black Friday, ABC Dealership would like to **BUY YOUR <YEAR MAKE MODEL>** or something similar. We are currently experiencing a tremendous increase in pre-owned vehicle sales and our inventory has become depleted. We are looking to purchase pre-owned vehicles at ANY and ALL price ranges.

Since your vehicle is in such high demand, **ABC Dealership is prepared to offer you up to <computed value>** for a **<YEAR MAKE MODEL>*** or something similar. We are prepared to make you an aggressive offer.

<First>, stop by Abc Dealership and ask for <Manager Name>. Offer is valid Black Friday ONLY! 9:00AM - 6:00PM

<First>, receive a FREE iPad™ **, with Every Vehicle Purchase!



The regional market value stated by BLACK BOOK® for your <YEAR MAKE MODEL>

is

\$XX,XXX*

*Estimated Black Book® market value is based off of average vehicle condition. 00/00/00

Plus, we're prepared to offer you an additional Bonus of up to

\$X,XXX*

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ABC DEALERSHIP

01/02

123

5555 West Main Street | Anytown, USA 55555

555-555-5555

www.ABCDealership.com

Month XX

20 XX

PAY TO THE ORDER OF

<Name> \$ <Year Make Model>

\$

\$XX,XXX*

<Computed Value Amount> XX100...

DOLLARS

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >



<Managers Name>

1234567890 12345678909888 123

AUTHORIZED NOT A CHECK - NON-NEGOTIABLE