

ONLY AT ABC DEALERSHIP

CYBER MONDAY STARTS NOW!



Go to **<YourCustomPURL>.mypurl.us**

and receive an additional **\$1,000 OFF** our advertised Internet Pricing during our **CYBER MONDAY SALE!**

PLUS! <First>, you are GUARANTEED TO WIN one of these 5 CASH PRIZES! Go to your personal webpage: <**YourCustomPURL**>.mypurl.us to get your WINNING NUMBER!

I. **\$1,500** II. **\$5,000** III. **\$50.00** IV. **\$5.00** V. **\$15.00**

No Payments Until 20XX! 0% Financing and \$0 Down!

**4 DAYS OF
CYBER SAVINGS!**

FRIDAY	NOV 24 TH
SATURDAY	NOV 25 TH
SUNDAY	NOV 26 TH
MONDAY	NOV 27 TH



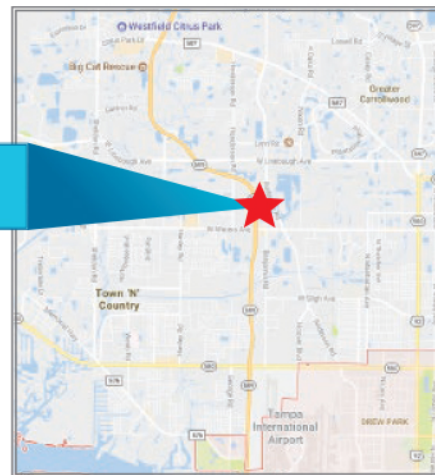
TOYOTA

**Let's
Go
Places**

ABC DEALERSHIP

**5555 Anywhere St.
Anywhere, US 55555
888-888-8888**

ABCDEALERSHIP.COM



+CONTEST RULES AND REGULATIONS: Prizes supplied by ABC Dealership. No purchase necessary. No submission to sales presentation or test drive required. Purchase does not increase chances of winning. Void where prohibited. Contest is open to (residents of legal US citizens) who are 18 years of age or older and in possession of a valid driver's license. Employees of (Dealer, Broker, related sponsors) and immediate family members of employees or members of the same household are ineligible. Contest may be attended at ABC Dealership. This sale supersedes all other advertised specials, Internet specials and/or sales. **All factory rebates & volume discounts to dealer. Certain restrictions apply. See dealer for details (diesels). *On approved credit. On select models. In case of duplicate winners for items I, II, III & V, only the first award claim will be awarded. Dealer not responsible for typos. Not responsible for late delivery by the U.S. Postal Service. Excludes Luxury vehicles. Odds of winning prizes I & V, 1:60,000; II & III, 1:12,000; IV, 1:9,998; 12,000. Contest expires XXX/XX at XPM. Offer non-transferable. Odds of winning prize is 1 in XX,000. Winners must show proper I.D. along with this personalized letter. The winner will assume any federal, state tax and income liability that may be incurred. Any unclaimed prize will not be awarded. Grand prize is non-transferable, and will not be awarded until verified. All validly claimed prizes will be awarded. Employees of dealership and their families are not eligible to win. The dealership listed in this advertisement and their marketing firm and its agency are not responsible for biographical errors. See complete rules available at sponsor location for details. See dealer for details. *Copyright © 2017 American Marketing & Mailing Services, Inc. All Rights Reserved. ** See dealership for details.



TOYOTA

Let's Go Places

ABC Dealership
5555 Anywhere St. • Anywhere, US 55555
888-888-8888 • www.abcdealership.com

CYBER BUYBACK ASSISTANCE

Expires: XX/XX/20XX

The amount:

\$X,XXX Thousand Dollars and 00/100....

x,xxx.xx

Make available to:

```
< Endorse >  
< Name >  
< Address >  
< City >, < ST > < Zip >
```



Manager's Name

Endorse Here
NOT A CHECK - NON-NEGOTIABLE

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