

<First> You're Invited to ABC Dealership's

# BLACK FRIDAY

Clearance Event



## ABC Dealership is Your Automotive Service Specialists

Dear < First > ,

As a loyal Toyota owner, I would like to give you these exclusive discount checks to be used during our **Black Friday Clearance Event**. These checks are yours to use in our service department on any vehicle you own. You can also give them to friends and family as a gift. They are fully personalized with your current name and address so just sign the endorsement line to validate them. Your exclusive Toyota discounts include:

- Test Drive a New 20XX and Receive a \$25 *GiftcardPass*\*\*
- Oil and Filter Change for only \$19.95
- \$50.00 OFF Any Parts and Service

We are extending this generous offer to you as an invitation to come in and experience our unbeatable Customer Service and Vehicle Expertise.

Sincerely,

*Service Manager*  
Service Manager



SAVE BIG ON THE  
**2018 Toyota Camry**



CALL TODAY TO SCHEDULE YOUR SERVICE APPOINTMENT!

**888-888-8888**

*3 Days Only*  
**FRIDAY XX, 20XX  
SATURDAY XX, 20XX  
SUNDAY XX, 20XX**  
*Only At*  
**ABC DEALERSHIP  
555 Anywhere St.  
Anywhere, US 55555  
888-888-8888  
www.abcdealership.com**

# BLACK FRIDAY TEST DRIVE

CALL TODAY TO SCHEDULE YOUR TEST DRIVE!

**888-888-8888**

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