



RECEIVE 10 GOLD COINS JUST FOR STOPPING BY ABC DEALERSHIP!

100% CREDIT APPROVAL Is Our Goal! ZERO DOWN PLUS 0% INTEREST Bad Credit? No Credit? NO PROBLEM! Student Loan Debt? Bankruptcy? WE CAN HELP!

ABC DEALERSHIP'S GOLDEN Giveaway! TICKET <FIRSTNAME>, A WINNING GOLDEN TICKET WORTH \$20,000 IS INSIDE! IS IT YOURS?? A WINNER IS IN THIS MAILING!

PLUS! ONE LUCKY PERSON IN THE <CITY> AREA WILL WIN A NEW CAR!

EVENT HEADQUARTERS
ABC DEALERSHIP
5555 Anywhere St. | Anywhere, US 55555

POSTMASTER: PLEASE DELIVER IN-HOME BETWEEN MONTH XX - XX, 20XX

YOUR WINNING KEY CODE #: <SEQ#2>

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >

Bring your GOLDEN TICKET to ABC DEALERSHIP!

5 HUGE DAYS! WEDNESDAY MON. XX XXAM-XXPM THURSDAY MON. XX XXAM-XXPM FRIDAY MON. XX XXAM-XXPM SATURDAY MON. XX XXAM-XXPM SUNDAY MON. XX XXAM-XXPM

IF YOUR KEY UNLOCKS THE TREASURE CHEST & YOUR NUMBER MATCHES, YOU WILL WIN A NEW CAR!



WINNER <FIRST>, YOUR KEY COULD BE THE FIRST COME, FIRST SERVED! HUGE SELECTION!

ABC Dealership 5555 Anywhere St. Anywhere, US 55555 (888) 888-8888

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YOUR EVENT HEADQUARTERS

ABC DEALERSHIP
5555 ANYWHERE ST.
ANYWHERE, US 55555
(888) 888-8888

200 IN-STOCK VEHICLES AT THE LOWEST PRICES!!

ALL TRADE-INS WELCOME!

OVER 10 MILLION AVAILABLE IN CREDIT!

<FIRST>! YOU ARE A GUARANTEED WINNER!! SCRATCH, MATCH & WIN!!

Scratch to reveal your WINNING NUMBER in the Treasure Chest!

Match it to the Winning Number posted in the showroom to receive your CASH PRIZE!

YOUR LUCKY NUMBER <SEQ#>



YOU HAVE A GOLDEN TICKET! Bring in your GOLDEN TICKET to ABC DEALERSHIP to see if YOU ARE the \$20,000 WINNER!

THE WINNER FOR THE <CITY> AREA IS IN THIS MAILING!

