



ABC DEALERSHIP
12345 Anystreet Road.
City, ST 55555

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >



< First >,
Join Us at ABC Dealership's
MEMORIAL DAY
SAVE-A-THON

< FIRST >, THE REGIONAL MARKET VALUE STATED BY THE BLACK BOOK® FOR A VEHICLE IS:

POWERED BY



YEAR MAKE/MODEL
< YEAR > < YEAR MODEL > < BB AVG VAL >

<First>,

Come join us for our **Memorial Day Save-A-Thon Event!** ABC Dealership is reaching out to valued customers who own certain high demand vehicles like the <Year Make Model>. Due to the appeal of these quality pre-owned vehicles nationwide, it has been nearly impossible for dealerships like ourselves to replenish our pre-owned vehicle inventory. **<First>, We must restock our pre-owned inventory right now!**

We're blowing out all the remaining 20XX vehicles. All in-stock 20XX's will be marked down as much as \$5,000 below M.S.R.P!* **Brand new 20XX vehicles will be marked down by as much as \$X,000 and up to \$3,000 cash back on select vehicles!** In order to take advantage of this unprecedented offer, you must bring this invitation to ABC Dealership by Month XXth. Call (888) 888-8888 to schedule a convenient appointment today!

Sincerely,

Manager Name
Managers Title



ABC DEALERSHIP

1234 Main St. | Anytown, FL 12345

888.888.8888

www.abcd dealership.com

4 DAYS ONLY

Monday-Friday

Month XX-XX,20XX

Sales Hours: Mon-Fri: Xam-Xpm | Sat: Xam-Xpm

0%
APR

0 DOWN

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Date: < MAIL DATE > Voucher #: 00-124875
To the order of: ABC Dealership
Amount: < COMPUTED VAL >
Memo: < EXP - 30 DAYS >

< Name >
< Address >
< City >, < ST > < Zip >

TOYOTA
Let's Go Places

Date: < MAIL DATE > 00-124875

To the order of: ABC Dealership

The sum of: Offer for the trade of a < Year Make Model >

UP TO:
< COMPUTED VAL >*

< First >, that is over \$X,XXX more than the estimated value today and it could even be worth more if this vehicle is in "excellent" condition!

Coupon must be presented at time of write-up. Cannot be combined with other coupons or in-store specials. See dealer for details.

Memo: < EXP - 30 DAYS >
< Seq # >01

Endorse Here

Date: < MAIL DATE > Voucher #: 00-124876
To the order of: ABC Dealership
Amount: \$250.00
Memo: < EXP - 30 DAYS >

< Name >
< Address >
< City >, < ST > < Zip >

TOYOTA
Let's Go Places

Date: < MAIL DATE > 00-124876

To the order of: ABC Dealership

The sum of: \$250.00 Towards Accessories

\$250.00

Coupon must be presented at time of write-up. Cannot be combined with other coupons or in-store specials. See dealer for details.

Memo: < EXP - 30 DAYS >
< Seq # >02

Endorse Here

Date: < MAIL DATE > Voucher #: 00-124877
To the order of: ABC Dealership
Amount: \$19.95
Memo: < EXP - 30 DAYS >

< Name >
< Address >
< City >, < ST > < Zip >

TOYOTA
Let's Go Places

Date: < MAIL DATE > 00-124877

To the order of: ABC Dealership

The sum of: \$19.95 Lube, Oil and Filter Change

\$19.95

Includes 5 qts. of oil; synthetic oil and diesels not included. Some models may be slightly higher. Coupon must be presented at time of write- up. Cannot be combined with any other coupons or in-store specials. Plus sales tax and hazardous waste disposal. See dealer for details.

Memo: < EXP - 30 DAYS >
< Seq # >03

Endorse Here

● ENDORSE HERE

● ENDORSE HERE

● ENDORSE HERE

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
RESERVED FOR FINANCIAL INSTITUTION USE

ORIGINAL
CERTIFICATE

Coupon must be presented at time of write up. Cannot be combined with other coupons or in-store specials. Cannot be used for retail parts, tires or collision repair. Cannot exceed 20% discount of total parts and service bill. Does not include sales tax and hazard waste disposal.

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