



ABC DEALERSHIP
12345 Anystreet Road, | City, ST 55555
555-555-5555 | www.AbcDealership.com

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >



<First>, your <Make Model>
is due for service.



Dear <First>,

As a loyal <Make> owner, I would like to give you these exclusive discount checks. These checks are yours to use in our service department on any vehicle you own. You can also give them to friends and family as a gift. They are fully personalized with your current name and address so just sign the endorsement line to validate them. Your exclusive <Make> discounts include:

- One Lube, Oil and Filter Change for only \$19.95
- \$50.00 OFF Any Parts or Service
- \$100.00 OFF Any Parts or Service

Visit your own personal webpage:

www.FirstLastName.servicemyauto.us

Security Code: PURLCODE



| | | |
|----------------------------------|---|---------------------|
| VOUCHER #: 00-124876 | < Name > 00-124876 < Address > < City >, < ST > < Zip > | DATE: < MAIL DATE > |
| TO: ABC Dealership | PAY TO THE ORDER OF ABC Dealership \$ 19.95 | |
| FOR: \$19.95 Oil & Filter Change | Oil & Filter Change for only \$19.95 /100 DOLLARS Security features included. Details on back. | |
| RE: Expires < EXP - 90 DAYS > | ABC DEALERSHIP 12345 Anystreet Road, City, ST 55555 555-555-5555 www.AbcDealership.com Expires < EXP - 90 DAYS > Endorse Here Not a check - non-negotiable 291048405783 | |

| | | |
|---------------------------------------|---|---------------------|
| VOUCHER #: 00-124877 | < Name > 00-124877 < Address > < City >, < ST > < Zip > | DATE: < MAIL DATE > |
| TO: ABC Dealership | PAY TO THE ORDER OF ABC Dealership \$ 50.00 OFF | |
| FOR: \$50.00 OFF Any Parts or Service | \$50.00 OFF Any Parts or Service /100 DOLLARS Security features included. Details on back. | |
| RE: Expires < EXP - 90 DAYS > | ABC DEALERSHIP 12345 Anystreet Road, City, ST 55555 555-555-5555 www.AbcDealership.com Expires < EXP - 90 DAYS > Endorse Here Not a check - non-negotiable 291048405784 | |

| | | |
|--|---|---------------------|
| VOUCHER #: 00-124878 | < Name > 00-124878 < Address > < City >, < ST > < Zip > | DATE: < MAIL DATE > |
| TO: ABC Dealership | PAY TO THE ORDER OF ABC Dealership \$ 100.00 OFF | |
| FOR: \$100.00 OFF Any Parts or Service | \$100.00 OFF Any Parts or Service /100 DOLLARS Security features included. Details on back. | |
| RE: Expires < EXP - 90 DAYS > | ABC DEALERSHIP 12345 Anystreet Road, City, ST 55555 555-555-5555 www.AbcDealership.com Expires < EXP - 90 DAYS > Endorse Here Not a check - non-negotiable 291048405785 | |

● ENDORSE HERE

DO NOT WRITE, STAMP, OR SIGN BELOW THIS LINE
RESERVED FOR FINANCIAL INSTITUTION USE

ORIGINAL CERTIFICATE

Includes 5 qts. of oil, synthetic oil and diesel not included. Some models may be slightly higher. Coupon must be presented at time of write-up. Cannot be combined with any other coupons or in-store specials. Does not include sales tax and hazardous waste disposal. See dealer for details.

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Coupon must be presented at time of write-up. Cannot be combined with other coupons or in-store specials. Cannot be used for retail parts, tires or collision repair. Cannot exceed 20% discount of total parts and service bill. Does not include sales tax and hazardous waste disposal.

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