

THANKS GIVING EVENT

CAMPAIGN SPECS

IGEN Mailer

4/4 – 8.5”w x 14”h Nested- Offset

Trifold Slit and Nested Coupons

Paper Stock #: 6805 Gloss Cover

Envelope: #125 = A6 White

FOCUS:

Thanksgiving Giveaway Invitation,
Mails November

GIVEAWAYS/PREMIUMS:

Sales offers
- Up to \$2,000 Bonus Cash for Trade

SPECIAL INCENTIVE CONSIDERATIONS:

- Free Turkey



*Campaign Also Available in Spanish.