

DURING MONTH XXTH-XXTH

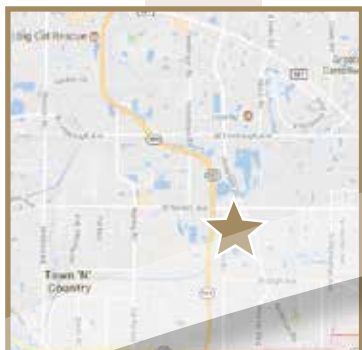
<First>

IT'S ABC DEALERSHIP'S

BLACK BUY BACK EVENT

friday
back

POWERED BY **Black Book**



555 Anywhere St.
Anywhere, US 55555
555-555-5555
www.abcdealership.com

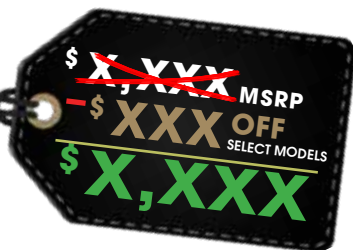
<First>

Join us for our **BLACK FRIDAY BUY BACK EVENT**. Your high demand vehicle status currently qualifies you to receive **TOP DOLLAR** for your trade; as much as **\$2,000 OVER ITS AVERAGE BLACK BOOK® VALUE***. We are prepared to make you an aggressive offer.

We're blowing out all the remaining 20XX vehicles. All in-stock 20XX's will be marked down as much as \$X,000 below M.S.R.P!* **Brand new 20XX vehicles will be marked down by as much as \$X,000 and up to \$X,000 cash back on select vehicles!** In order to take advantage of this unprecedented offer, you must bring this invitation to ABC Dealership by Month XXth.

Call (888) 888-8888 to schedule a convenient appointment today!

Sincerely,
General Manager
General Manager



MONTH XXTH-XXTH

<FIRST>

come in for this event or visit your own personal webpage for an additional offer you can't resist!

<Name>.buymyauto.us

Use Security Code: <Sec.Code>

*Copyright © 2018 Hearst Business Media Corp. ALL RIGHTS RESERVED. Black Book® is a registered trademark of Hearst Business Media Corp. Black Book is not a participating partner in or sponsor of this event or offer. Prices are based on Black Book® (average) Trade-in value and subject to adjustment for mileage and condition. Deductions may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loans are subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. Excludes tax, title and license. \$X,XXX off MSRP only on select in-stock vehicles. Cannot be combined with coupon or in store specials. Total TRADE ALLOWANCE in lieu of all manufacture rebates & dealer incentives. All rebates and discount selections must be presented at time of write-up. Offer expires XXXX/20XX. See dealer for details. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service. *Copyright © 2018 American Marketing & Mailing Services, Inc. All Rights Reserved

< Name >
< Address >
< City >, < ST > < Zip >



BLACK FRIDAY BUY BACK EVENT

Expires: XX/XX/20XX

The amount: \$2,000 Thousand Dollars and 00/100....

\$ 2,000.00

Make available to:
< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >



Endorse Here
NOT A CHECK - NON-NEGOTIABLE

©2018 American Marketing & Mailing Services, Inc. All Rights Reserved.