

A FREE TURKEY FOR < FIRST >!

PRESRT-STD  
U.S. POSTAGE  
PAID  
TAMPA, FL  
PERMIT #2245

# RECEIVE YOUR FREE TURKEY\*

Just in time for Thanksgiving!

TURKEY  
VOUCHER  
RECIPIENT:

< Endorse >  
< Name >  
< Address >  
< City >, < ST > < Zip >



FREE TURKEY VOUCHER  
REDEEM AT ABC DEALERSHIP

VALID XX/XX/XX - XX/XX/XX



## < First >, Trade Up to a New Toyota & Lower Your Payments!

ABC Dealership would like you to join us at our **Fall Clearance Event!** WE MUST CLEAR OUT OUR INVENTORY in order to make room for our 20XX shipments. ALL 20XX vehicles will be marked down by as much as \$X,XXX BELOW M.S.R.P.\*

You could be driving away in a NEW 20XX vehicle with little or no money out of pocket and a payment that may be equal to or less than your current payment. PLUS < First >, as an additional incentive, trade in your vehicle during this event and you will receive an additional \$2,000 for your trade.\*

Call today to confirm your attendance 888.888.8888. You can not afford to miss this sell off event!

Sincerely,

MANAGER NAME  
ABC Dealership

# RECEIVE YOUR FREE TURKEY!

Just for attending our **FALL CLEARANCE EVENT**, present your FREE turkey voucher

## 3 DAYS ONLY!

FRIDAY, MONTH XXth: 9am - 9pm

SATURDAY, MONTH XXth: 10am - 8pm

SUNDAY, MONTH XXth: 11am - 6pm



5555 West Any St. | Anytown, FL 55555

888.888.8888

www.ABCDealership.com



### ALL-NEW 20XX TOYOTA COROLLA XSE

PAY ONLY \$XXX/MO.\*\* PLUS TAX



# BONUS CASH!

RECEIVE UP TO \$2,000 MORE FOR YOUR TRADE!

0% APR AVAILABLE!

### NEW 20XX TOYOTA CAMRY XSE

PAY ONLY \$XXX/MO.\*\* PLUS TAX



\*Turkey voucher valid up to a 10 lb. turkey, not to exceed \$10 in value. \*\*All new Toyota lease customers must be credit approved by SETF. 36 month leases \$0 due at signing, with 12K miles/year. Advertised leases & prices exclude tax, tag, registration & title. Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loan is subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. \$X,XXX off MSRP only on select in stock vehicles. Excludes tax, title and license. Cannot be combined with coupon or in store specials. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service. \*Additional trade-in amount added from base trade-in value. 0% APR available to qualified buyers only. Pictures for illustration purposes; may not represent actual vehicle for sale. Not responsible for typographical errors. Vehicles subject to prior sale. Expires XXXXXX. See dealer for details. Copyright © 2018 American Marketing & Mailing Services Inc. All Rights Reserved.