*Copyright © 2018 Hearst Business Media Corp. ALL RIGHTS RESERVED. Black Book® is a registered trademark of Hearst Business Media Corp. Black Book is not a participating partner in or sponsor of this event or offer. Prices are based on Black Book® (average) Trade-in value and subject to adjustment for mileage and condition. Copyright © 2018 American Marketing & Mailing Services Inc All Rights Reserved.

**Total Buy Back Adjustment in lieu of est. value dealer incentives and discount selections must be presented at time of write-up. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Excludes tax, title, license & dealer fee. With approved credit only. Loan subject to lending institutions final approval. Limit one loan per vehicle. This amount is based on miles, conditions of vehicle. Loan amount cannot exceed purchase amount. See dealer for details. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service. Must purchase new vehicle at addendum. Pictures are for illustration purposes only. Dealer not responsible for typographical errors. +CONTEST RULES AND REGULATIONS: Prize supplied by Abc Dealership. No purchase necessary. No submission to sales presentation or test drive required. Purchase does not increase chances of winning. Void where prohibited. Contest is open to (residents of/legal US citizens) who are 18 years of age or older and in possession of a valid driver's license. Employees of (Dealer, Broker, related sponsors) and immediate family members of employees or members of the same household are ineligible. Contest may be attended at Abc Dealership. Contest expires X/XX/XX at 7PM. Offer non-transferable. Odds of winning prize is 1 in 20,000. Winners must show proper I.D. along with this personalized letter. The winner will assume any federal, state tax and license liability that may be incurred. Any unclaimed prize will not be awarded. Grand prize is non-transferable, and will not be awarded until verified. All validly claimed prizes will be awarded. Employees of dealership and their families are not eligible to win.

<First>,

YOU MAY BE THE
WINNER OF...
$5,000+

A Guaranteed Winner has been sent out in this mailing. **Simply Match your Winning Number** to the One Posted at the Event &

YOU WIN!!!

>>>>>>>>>>>>>>>>>>>

SCRATCH, MATCH & WIN UNDER FLAP.

>>>>>>>>>>>>>>>>>>>

<FIRST>,
RECEIVE
5 Dollar Coins just for attending!

Gifts supplied by Abc Dealership

<First>, Abc Dealership's <First>,

Labor Day Buy Back

LUBE, OIL & FILTER CHANGE

$19.95 PLUS TAX WITH COUPON

INCLUDES:
- Up to 6 Quarts of Oil
- Install New Oil Filter
- Check and Top Off All Fluids

Diesel and Full synthetic oil extra. Valid only on Gas Engines.

Please present coupon to Service Advisor at time of write-up. Taxes, disposal fees and shop supplies extra. Not to be combined with any other coupons or special offers. < EXP - 30 DAYS >

PARTS OR SERVICE

$50 OFF PLUS TAX WITH COUPON

HYUNDAI

SCRATCH MATCH & WIN

AWARD NUMBER
< SEQ # >

OFFICIAL
BUY BACK
DETAILS FOR:
< Year Make Model >
BLACK BOOK VALUE:
<$XX,XXX>*

ABC DEALERSHIP'S BUY BACK OFFER

<$XX,XXX>

Must purchase new vehicle at addendum.

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >

HYUNDAI

ABC DEALERS
MONTH XXTH, XX
Friday & Saturday 10-

<First>, demand for your car is at an

We are prepared to **offer you an additional Bonus** than the Black Book® value on your trade-in! **Get an add** from Abc Dealership when you **CALL TODAY** to schedule

We are in need of < Year Make Models > or something sim trade cycle. Abc Dealership wants to make you an offer for purchase necessary!

Abc Dealership is prepared to make you an aggressive offe from you whether you are trading or not. **Take the cash an 20XX/20XX new Hyundai, or take advantage of our serv**

Call 888-555-5555 to schedule a no obligati

12345 Anystreet Dr. | Anycity, ST 55555 | www

YOU MAY BE THE
WINNER OF...
$5,000+

A Guaranteed Winner has been sent out in this mailing. **Simply Match your Winning Number** to the One Posted at the Event &

YOU WIN!!!

>>>>>>>>>>>>>>>>>>
SCRATCH, MATCH & WIN UNDER FLAP.
>>>>>>>>>>>>>>>>>>

<FIRST>,
RECEIVE
5 Dollar Coins just for attending!

Gifts supplied by Abc Dealership

*Copyright © 2018 Hearst Business Media Corp. ALL RIGHTS RESERVED. Black Book® is a registered trademark of Hearst Business Media Corp. Black Book is not a participating partner in or sponsor of this event or offer. Prices are based on Black Book® (average) Trade-in Value and must be adjusted for mileage and condition. Copyright © 2018 American Marketing & Mailing Services Inc All Rights Reserved.

*Total Buy Back Adjustment is the lien of red. value dealer incentives and discount selections must be presented at time of write-up. Vehicles with lien amounts exceeding actual cash value may require additional down payment. Excludes tax, title, license & dealer fee. Coupon With approved credit. Loan subject to lending institutions final approval. Limit one loan per vehicle. This amount is based on miles, conditions of vehicle. Loan amount cannot exceed purchase amount. See dealer for details. Dealer and its agents are not responsible for errors, omissions, or misprints. Offer subject to change without notice. Must purchase new vehicle at addendum. Pictures are for illustration purposes only. Dealer not responsible for typographical errors. +CONTEST RULES AND REGULATIONS: Prize supplied by Abc Dealership. No purchase necessary. No cash back. Prices subtract sales or test drive. Purchase does not increase chances of winning. Void where prohibited. Contest is open to (residents of the 50 states and the District of Columbia, 18 years of age or older) employees of Abc Dealership, Inc. (Employees of Dealer, Broker, related sponsors) and immediate family members of employees of Abc Dealership, Inc. (spouse, parents, children, household are ineligible. Contest may be attended at Abc Dealership. Contest expires X/XX/XX at 7PM Offer non-transferable. Odds of winning prize is 1 in 20,000. Winners must show proper I.D. along with this personalized letter. The winner will assume any federal, state tax and license liability that may be incurred. Any unclaimed prize will not be awarded. Grand prize is non-transferable, and will not be awarded until verified. All validly claimed prizes will be awarded. Employees of dealership and their families are not eligible to win.

12345 Anystreet Dr. | Anycity, ST 55555 | 888-555-5555 | www.AbcDea