



PEEL BACK YOUR PAYMENT

WE WANT TO BUY YOUR VEHICLE!
Take the cash or upgrade now!

CAMPAIGN SPECS

iGEN Mailer

4/4- 6" x 14" Postcard w/ Flap

Paper Stock #: 6805

FOCUS:

Peel Back Your Payment - Postcard Mailer,
Upgrade into a new vehicle for a potential lower payment
Annual mailer

CAMPAIGN ENHANCEMENTS:

Private test drive and a on-site professional vehicle
appraisal.

SPECIAL INCENTIVE CONSIDERATIONS:

Buy back current vehicle & upgrade into a
new vehicle for a potential lower price.

