

< First >,
You're Invited to
ABC Dealership's



BLACK FRIDAY

BLOWOUT SALE

< First >,

ABC Dealership invites you to attend our Black Friday Blowout Sales Event! Save up to \$10,000 on select 2015 vehicles.*

Also save up to \$6000 on factory pre-owned vehicles.* You will not find a lower price anywhere. Plus, we will pay off your trade no matter what you owe.

< First >, Trade in your vehicle during this Black Friday Sales Event and receive an additional \$4,000 for your trade.†

Make No Payments Until 2016!* Arrive Early for the Best Section**

Sincerely,

ABC Dealership Manager

ABC Dealership Manager



ABC Dealership

1234 Main Street | City, ST 56789

(888) 888-8888

www.abcd dealership.com

*No Payments
Until 2016!***
0% Financing**
\$0 Down***



< First >,
DOOR BUSTER SPECIAL!
Receive an iPad with
Each New Vehicle
Purchase. Before
1pm!



iPad™ will be provided in the form of an Apple® gift card with a retail value of one 16 GB iPad™ Wi-Fi (\$499). Apple® and iPad™ are registered trademarks of Apple Inc. Apple Inc. is not an affiliate/sponsor/endorser of this promotion.

*See dealer for details. ** With Approved Credit. See Dealer for details. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service. *Copyright © 2015 American Marketing & Mailing Services, Inc. All Rights Reserved



ABC Dealership
123 Anystreet • Anytown, State 33333
1-888-555-5555 • www.abcd dealership.com

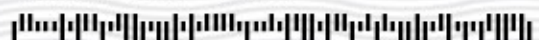
Trade Assistance Voucher

Expires 00/00/XX

up to **\$4,000⁺**

OFFER FOR A: *Four Thousand Dollars and 00/100*

MAKE AVAILABLE TO: < Endorse >
< Name >
< Address >
< City >, < ST > < Zip >



ABC Dealership Manager
General Manager

*This is not a check. Nonnegotiable. Present upon arrival. Cannot be used in conjunction with any other offer. See dealer for details.