

A FREE TURKEY FOR < FIRST >!

PRESRT-STD
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT #2245

RECEIVE
YOUR

FREE TURKEY*

Just in time for Thanksgiving!

TURKEY
VOUCHER
RECIPIENT:

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >



FREE TURKEY VOUCHER
VALID AT ABC DEALERSHIP

VALID XX/XX/XX - XX/XX/XX



< First >, Trade Up to a New Toyota & Lower Your Payments!

ABC Toyota Dealership would like you to join us at our **Fall Sell Off Clearance Event!** WE MUST CLEAR OUT OUR INVENTORY in order to make room for our 2015 shipments. We will be offering falling prices on select models. ALL 2014 vehicles will be marked down by as much as \$X,XXX BELOW M.S.R.P.*

You could be driving away in a **NEW 20XX vehicle** with little or no money out of pocket and a payment that may be equal to or less than your current payment. PLUS < First >, as an additional incentive, trade in your vehicle during this event and you will receive an additional \$2,000 for your trade.†

Call today to confirm your attendance **888.888.8888**. You can not afford to miss this sell off event.

Sincerely,

MANAGER NAME

ABC Dealership

RECEIVE YOUR
FREE TURKEY!

< First >, when you come in during our **FALL SELL OFF CLEARANCE EVENT**, present your free turkey voucher



TOYOTA
Let's Go Places

**ABC TOYOTA
DEALERSHIP**

5555 West Any St. | Anytown, FL 55555

888.888.8888

www.ABCDealership.com

< FIRST >!

Play **BINGO BONANZA** & WIN

up to **\$5,000!**

Scratch-Off the enclosed BINGO game piece, Get BINGO in any direction & **YOU WIN!**

Match the winning board posted in the showroom to redeem your prize.

3 DAYS ONLY!

FRIDAY, MONTH XXth: 9am - 9pm
SATURDAY, MONTH XXth: 10am - 8pm
SUNDAY, MONTH XXth: 11am - 6pm

ALL-NEW 2014 TOYOTA
COROLLA L

PAY ONLY **\$199/MO.**** PLUS TAX



**BONUS
CASH!**

RECEIVE UP TO \$2,000
MORE FOR YOUR TRADE!

0% APR AVAILABLE!

NEW 2014.5 TOYOTA
CAMRY SE

PAY ONLY **\$259/MO.**** PLUS TAX



*Turkey voucher valid up to a 10lb. turkey, not to exceed \$10 in value. **All new Toyota lease customers must be credit approved by SETS. 36 month lease \$0 due at signing, with 12K miles/year. Advertised lease & price exclude tax, tag, registration & title. Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loan is subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. \$K,XXX OFF MSRP only on select in-stock vehicles. Excludes tax, title and license. Cannot be combined with coupon or in-store special. Dealer and its agents are not responsible for the late delivery of mail by the U.S. Postal Service. †Additional trade-in amount added from lease trade-in value. 0% APR available to qualified buyers only. Pictures for illustration purposes; may not represent actual vehicle for sale. Not responsible for typographical errors. Vehicles subject to prior sale. Expires XXXX/XX. See dealer for details. Copyright © 2014 American Marketing & Marketing Services Inc., All Rights Reserved.