


Don't miss ABC Dealership's Spooktacular
Halloween
 Service Specials

< Endorse >
 < Name >
 < Address >
 < City >, < ST > < Zip >



< First >

ABC Dealership is your **Halloween Headquarters**, and during this event we're giving you our exclusive vouchers with discounts so low, **IT'S SCARY!** You can use these vouchers at our dealership or you can even give them to a family member or friend as a gift!

< First >, for Three Days only, you can exchange your current vehicle for a **Brand New 2015** with payments equal to or less than you're paying now! We will have factory and bank representatives on site to ensure you get financed no matter how **frightening** your credit may be. **ABC Dealership** is prepared to give up to \$4,000 or 20% over N.A.D.A. Book Value for your trade.

< First >

Receive a **FREE PUMPKIN!**

Just present the voucher when you arrive at ABC Dealership anytime during our sales event.

WHERE
 ABC Dealership
 555 West Main Street * Anytown, ST 55555
888.888.8888

WHEN
Three Days Only!
 Thursday, Friday & Saturday
 Month XXth - XXst, 20XX
 9am - 8pm



< First >
 Visit your own personal webpage for an additional offer!

www.< Purl Name >.buymyauto.us

SECURITY CODE: < SECURITY CODE >

All Rights Reserved Copyright 2009 © American Marketing & Mailing Services, Inc.

Date: < MAIL DATE > Voucher # 00-124875
 To the order of: ABC DEALERSHIP
 Amount: \$19.95 Oil Change
 Memo: Expires < EXP - 60 DAYS >

Date: < MAIL DATE > Voucher # 00-124876
 To the order of: ABC DEALERSHIP
 Amount: \$1,000.00 Trade Assistance
 Memo: Expires < EXP - 30 DAYS >

Date: < MAIL DATE > Voucher # 00-124877
 To the order of: ABC DEALERSHIP
 Amount: FREE PUMPKIN
 Memo: Expires < EXP - 30 DAYS >

< Name >  Date: < MAIL DATE > 00-124876
 < Address >
 < City >, < ST > < Zip >

To the order of: ABC DEALERSHIP

The sum of: One lube, Oil and Filter Change for only \$19.95 **\$19.95**

Visit your own personal webpage:
 www.< Purl Name >.buymyauto.us

Memo: Expires < EXP - 60 DAYS >

291048405785  Endorse Here
 OPCODE1

Includes 5 qts. of oil; synthetic oils and diesels not included
 Some models may be slightly higher
 Coupon must be presented at time of write up
 Cannot be combined with other coupons or in-store specials
 Does not include sales tax and hazard waste disposal

< Name >  Date: < MAIL DATE > 00-124877
 < Address >
 < City >, < ST > < Zip >

To the order of: ABC DEALERSHIP

The sum of: \$1,000.00 Trade-In Assistance **\$1,000.00**

Visit your own personal webpage:
 www.< Purl Name >.buymyauto.us

Memo: Expires < EXP - 30 DAYS >

291048405786  Endorse Here
 OPCODE2

See dealer for details. Must present upon arrival. Cannot be combined with any other offer or in store special.

FREE PUMPKIN!

a Halloween Pumpkin **FREE**

Just in time for Halloween!
 Simply present this voucher when you visit ABC Dealership

 only at **ABC Ford Dealership**
 555 WEST MAIN STREET • ANYTOWN, ST 55555

291048405785 

Valid through < EXP - 30 DAYS >

Coupon must be presented at time of arrival. One pumpkin per customer.