



ABC DEALERSHIP

1243 Anywhere St
Anytown, ST 55555

< MATCH SEQ # >

First,
We are reaching out to people in our area who may own high demand vehicles like a <YEAR MAKE MODEL> or something similar. I am prepared to write you a check for up to <BB AVG VAL>* for this vehicle depending on miles and condition.

Thanks,
General Manager

XXX-XXX-XXXX

IS NOT A CHECK THIS IS NOT A CHECK THIS IS NOT A CHECK

ABC Dealership

1243 Anywhere St
Anytown, ST 55555

888-555-5555
www.AbcDealership.com

543 30/1275 00

DATE
MAIL DATE >

UP TO PAY THIS AMOUNT*
< BB AVG VAL >* DOLLARS 00 CENTS

AMOUNT
< BB AVG VAL >

AUTHORIZED SIGNATURE

POWERED BY Black Book®

VEHICLES LIKE YOURS

VEHICLE NO.	INVOICE DATE	PURCHASE ORDER NO.	CUSTOMER VEHICLE / VIN#	AMOUNT*	ACCOUNT NO.
123	XX/XX/XX		YEAR MAKE MODEL < VIN # >	< BB AVG VAL >*	534D143

< Name >,
I have customers right now who want your vehicle. Now is the perfect time to upgrade your vehicle.

Call me by Month XXth.
- General Manager
888-555-5555

20XX CHRYSLER 200



GET UP TO
\$X,XXX OFF*

20XX RAM 1500 CREW CAB 4X4



GET UP TO
\$XX,XXX OFF**

20XX GRAND CHEROKEE



GET UP TO
\$XX,XXX OFF**



SALES HOURS

Monday-Friday XXAM - XXPM
Saturday XXAM - XXPM
Sunday XXAM - XXPM

SERVICE HOURS

Monday-Friday XXAM - XXPM
Saturday XXAM - XXPM
Sunday XXAM - XXPM

SALES HOURS

Monday-Friday XXAM - XXPM
Saturday XXAM - XXPM
Sunday XXAM - XXPM

SERVICE HOURS

Monday-Friday XXAM - XXPM
Saturday XXAM - XXPM
Sunday XXAM - XXPM

12345 Any Street, City, ST 12345
www.abcdealership.com

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