## ABC DEALERSHIP Presidents Day 🏑

< Endorse > < Name > < Address > < City >, < ST > < Zip > վարտերի ինքինի հարդերին ավերին հերկություններին հերիներին հերիներին հերիներին հերիներին հերիներին հերիներին հե

## \*\*\*\*\*\*

< First >,

According to our records, you may own a < Year Make Model > or something similar. ABC Dealership is interested in purchasing your vehicle. There has been an unprecedented increase in pre-owned vehicle sales and our pre-owned inventory is being depleted.

We are in need of < Year Make Models > or something similar because they are in a peak trade cycle. ABC Dealership wants to make you an offer for this vehicle and there is no purchase necessary!

ABC Dealership is prepared to make you an aggressive offer to purchase this vehicle from you whether you are trading or not. Take the cash and walk away, or trade up to a new 2017 Toyota. It's your choice.

Call 888-888-8888 and reserve a no obligation appointment time for us to look over your vehicle and confirm an offer for your vehicle. Due to increased demand for your vehicle, we are prepared to give you up to \$4,000 MORE\*\* than the Black Book® value on your trade-in, only during this four-day event. Hurry - you may never see an opportunity like this again.

Sincerely,

General Manager

General Manager



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**BUY BACK OFFER:** < COMPUTED VAL > must purchase new vehicle at MSRP POWERED BY Black Book

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Demand for your car is at an all-time high. We're willing to give you \$4,000 MORE\*\* than the Black Book® value on your trade-in!

## CALL TODAY at 888.888.8888 to schedule an evaluation on your trade-in

WHEN

MONTH XX, XX, XX

MON-FRI: XXAM - XXPM SAT: XXAM - XXPM SUN: XXAM - XXPM

WHER 

**1234 ANYWHERE ST. ANY CITY, ST 33333** 

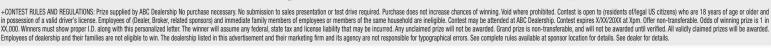
(888) 888-8888 WWW.ABCDEALERSHIP.COM

## **YOU MAY BE THE** WINNER OF A NEW 20XX TOYOTA **COROLLA**\*

< First >, You've been assigned a winning number below!

Bring this mailer in with you and match it to the prizeboard to see if you won!!

YOUR WINNING NUMBER: < SEQ # >



ΤΟΥΟΤΑ