CAMPAIGN SPECS

RIALTO Mailer

4/0 - 8.5" x 14" Letter Mailer w/ Bleed- Double Folded
Paper Stock #: R1005 = 9.5" 60# Offset
Envelope Stock #: 113, 113 C, 113 B, #10 Window

FOCUS:

4th of July Savings Event Mailer
Mails June

GIVEAWAYS/PREMIUMS:

Car Giveaway

CAMPAIGN ENHANCEMENTS:

Season low prices. Receive a $ amount off MSRP
Dealer's discretion on amount

SPECIAL INCENTIVE CONSIDERATIONS:

Vehicles marked down below MSRP

***Campaign Also Available in Spanish.**