

ABC Dealership's  
MARCH

# MARKDOWN MADNESS

Will Beat Any Competitor's Advertised Price\*  
**BRING ALL OFFERS!!!**  
Vehicles will be Marked Down to Sell!



<First>,

In order to make room for our incoming inventory, we have been forced to slash prices on all in-stock vehicles. It's the March MarkDown Madness Event! You can choose from our enormous inventory of NEW and PRE-OWNED vehicles.

Plus, we have been authorized to buy back your current vehicle at up to 120% of Book value!™ Now is your chance to save thousands on a NEW or quality PRE-OWNED vehicle of your choice.

You can't afford to miss this EVENT! Even if you are currently locked in a lease/loan payment program, ABC Dealership wants to upgrade your vehicle and keep your payments the same or even less than what you currently pay.

New & Pre-Owned  
Vehicles

Mark Downs as high as  
**\$2,000**



M.S.R.P.  
**40% OFF**

Payments as low as  
**\$99**



<First>, now with every vehicle purchase we will give you a **FREE APPLE IPAD!!!**



**MARCH 00TH -**

**MARCH 00TH**

Mon- Fri: 8am - 7pm  
Saturday: 8am - 7pm  
Sunday: noon - 5pm

<First>,  
Receive up to 120%  
of Book value for  
your Trade-In!

<First>, go to your own personal webpage for your special offer.

[www.<PURLNAME>.BUYMYAUTO.US](http://www.<PURLNAME>.BUYMYAUTO.US)

USE SECURITY CODE: <PURLCODE>

iPad™ will be provided in the form of an Apple® gift card with a retail value of one 128GB iPad™ (\$329). Apple® and iPad™ are registered trademarks of Apple Inc. Apple Inc. is not an affiliate/sponsor/endorser of this promotion. Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loan is subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. Excludes tax, title and license. See dealer for details. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service.™ Copyright © 2018 American Marketing & Mailing Services, Inc. All Rights Reserved



**ABC Dealership**

1234 Any Street | City, State 56789

1-888-888-8888

[www.abcdealership.com](http://www.abcdealership.com)

**Dealer Vehicle Trade Assistance**

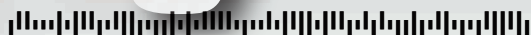
Expires: 00/00/20XX

Up To: **120% of Book value for your Trade**

**120%**

To the  
order of:

< Endorse >  
< Name >  
< Address >  
< City >, < ST > < Zip >



*General Manager*  
General Manager

NOT A CHECK - NON-NEGOTIABLE