Presidents Day SALE

CAMPAIGN SPECS

Rialto Mailer

4/0 - 8.5” x 14” Letter Mailer w/ Bleed- Double Folded
Paper Stock #: R1005 = 9.5” 60# Offset
Envelope Stock #: 113, 113 C, 113 B, #10 Window

FOCUS:

Presidential Dollar Event- President’s Day Postcard Mailer, Seasonal- Mails February

GIVEAWAYS/PREMIUMS:

Trade in your vehicle during this event and you will receive an additional $4,000 towards your trade.

CAMPAIGN ENHANCEMENTS:

Win a New 20XX Toyota Corolla

Campaign Also Available in Spanish.