



< FIRST >, COME JOIN US AT

**ABC DEALERSHIP**

**MARCH, 21<sup>ST</sup>, 22<sup>ND</sup>, 23<sup>RD</sup>  
24<sup>TH</sup>, 28<sup>TH</sup>, 29<sup>TH</sup>, 30<sup>TH</sup> & 31<sup>ST</sup>  
APRIL, 6<sup>TH</sup> & 8<sup>TH</sup>  
Monday thru Saturday 10-7  
& Sunday 11-6**

< Endorse >  
< Name >  
< Address >  
< City >, < ST > < Zip >



5555 AnyStreet | Any City, ST 55555

**ABC Dealership**

According to our records, you may own a < Year Make Model > or something similar. ABC Dealership is interested in purchasing your vehicle. There has been an unprecedented increase in pre-owned vehicle sales and our pre-owned inventory is being depleted.

We are in need of < Year Make Models > or something similar because they are in a peak trade cycle. ABC Dealership wants to make you an offer for this vehicle and there is no purchase necessary!

ABC Dealership is prepared to make you an aggressive offer to purchase this vehicle from you whether you are trading or not. Take the cash and walk away, or upgrade to 2017/2018 new MAKE. It's your choice.

Call 888-888-8888 and reserve a no obligation appointment time for us to look over your vehicle and confirm an offer for your vehicle. Due to increased demand for your vehicle, we are prepared to offer you an additional Bonus of up to \$4,000\*\* MORE than the Black Book value on your trade-in, only during this three-day event. Hurry - you may never see an opportunity like this again.

Sincerely,  
**Farbod Rad**  
General Sales Manager  
ABC Dealership



< First >,  
**Receive  
5 Dollar Coins  
just for  
attending!**



Gifts supplied by ABC Dealership

< FIRST >,  
**YOU MAY BE THE WINNER OF...  
\$5,000<sup>+</sup>**

A GUARANTEED WINNER HAS BEEN SENT OUT IN THIS MAILING. SIMPLY MATCH YOUR WINNING NUMBER TO THE ONE POSTED AT THE EVENT & **YOU WIN!!!**

**AWARD NUMBER**  
< SEQ # >



*Demand for your car is at an all-time high.*  
**We are prepared to offer you an additional Bonus of up to \$4,000\*\*MORE than the Black Book value on your trade-in!**  
**Get an additional \$500 DISCOUNT from ABC Dealership when you CALL TODAY to schedule an evaluation on your trade-in**

**ABC Dealership**

5555 AnyStreet | Any City, ST 55555  
WWW.ABCDEALERSHIP.COM

Call **888-888-8888** to reserve a no obligation appointment time.



**NEW 2018 FORTE LX**

Lease For **\$99** /MO. +TAX

**NEW 2018 SOUL**

Lease For **\$99** /MO. +TAX

**NEW 2018 OPTIMA LX**

Lease For **\$149** /MO. +TAX

**NEW 2018 SORENTO LX**

Lease For **\$149**

2018 ABC Forte LX MDL#C3422, Stock # 180253, \$99 per-month +tax. Lease based 36 month lease, 10K miles per year, \$2495 Due at Lease Signing With approved credit. Must qualify for all available ABC incentive rebate and lease from ABC Motor Finance. No security deposit. Plus tax, tag, title, 1st payment, dealer fee of \$799.95 and documentation fee of \$218.55. (Subject to credit approval by ABC Motors Finance (AMF) The incentives are for a limited time offer on eligible ABC vehicles and may not be combined with other special offers except where specified. For J.D. Power award information, visit jdpower.com Offer ends 4/22/2018.  
2018 ABC Soul MDL#B1512, Stock # 180287, \$99 per-month +tax. Lease based 36 month lease, 10K miles per year, \$2495 Due at Lease Signing With approved credit. Must qualify for all available ABC incentive rebate and lease from ABC Motor Finance. No security deposit. Plus tax, tag, title, 1st payment, dealer fee of \$799.95 and documentation fee of \$218.55. (Subject to credit approval by ABC Motors Finance (AMF) The incentives are for a limited time offer on eligible ABC vehicles and may not be combined with other special offers except where specified. Offer ends 4/22/2018.  
2018 ABC Optima LX MDL#53222, Stock # 180282, \$149 per-month +tax. Lease based 36 month lease, 10K miles per year, \$2495 Due at Lease Signing With approved credit. Must qualify for all available ABC incentive rebate and lease from ABC Motor Finance. No security deposit. Plus tax, tag, title, 1st payment, dealer fee of \$799.95 and documentation fee of \$218.55. (Subject to credit approval by ABC Motors Finance (AMF) The incentives are for a limited time offer on eligible ABC vehicles and may not be combined with other special offers except where specified. Offer ends 4/22/2018.  
2018 ABC Sorento LX MDL#73222, Stock # 180308, \$149 per-month +tax. Lease based 36 month lease, 10K miles per year, \$2760 Due at Lease Signing With approved credit. Must qualify for all available ABC incentive rebate and lease from ABC Motor Finance. No security deposit. Plus tax, tag, title, 1st payment, dealer fee of \$799.95 and documentation fee of \$218.55. (Subject to credit approval by ABC Motors Finance (AMF) The incentives are for a limited time offer on eligible ABC vehicles and may not be combined with other special offers except where specified. Offer ends 4/22/2018.

Pictures are for illustration purposes only. Dealer not responsible for typographical errors. +CONTEST RULES AND REGULATIONS: Prize supplied by ABC Dealership. No purchase necessary. No submission to sales presentation or test drive required. Purchase does not increase chances of winning. Void where prohibited. Contest is open to (residents of/legal US citizens) who are 18 years of age or older and in possession of a valid driver's license. Employees of (Dealer, Broker, related sponsors) and immediate family members of employees or members of the same household are ineligible. Contest may be attended at ABC Dealership. Contest expires 4/22/18 at 7PM. Offer non-transferable. Odds of winning prize is 1 in 12,500. Winners must show proper I.D. along with this personalized letter. The winner will assume any federal, state tax and license liability that may be incurred. Any unclaimed prize will not be awarded. Grand prize is non-transferable, and will not be awarded until verified. All validly claimed prizes will be awarded. Employees of dealership and their families are not eligible to win.

**OFFICIAL BUY BACK DETAILS FOR:**

< Year Make Model > **BLACK BOOK VALUE:** < Loc28\_ >\*

**ABC DEALERSHIP'S BUY BACK OFFER**

**< Loc34\_ >**

Must purchase new vehicle at addendum.

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\*\*Total Buy Back Adjustment in lieu of est. value dealer incentives and discount selections must be presented at time of write-up. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Excludes tax, title, license & dealer fee. With approved credit only. Loan subject to lending institutions final approval. Limit one loan per vehicle. This amount is based on miles, conditions of vehicle. Loan amount cannot exceed purchase amount. See dealer for details. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service. Must purchase new vehicle at addendum.

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