DRAFT DAY SALES EVENT
CAMPAIGN SPECS

RIALTO Mailer

4/0 - 8.5" x 14" Letter Mailer w/ Bleed- Double Folded
Paper Stock #: R1005 = 9.5" 60# Offset
Envelope Stock #: 113, 113 C, 113 B, #10 Window

FOCUS:

Draft Day - Postcard Mailer,
Mails Late March/Early April
Thu, Apr 25, 2019 – Sat, Apr 27, 2019

CAMPAIGN ENHANCEMENTS:
Special prices on cars for event

***Campaign Also Available in Spanish.**