



# CAMPAIGN SPECS

## iGENMailer

4/4 - 6" x 11" Postcard Paper Stock #: 6805



## FOCUS:

MARKDOWN MADNESS- March Postcard Mailer,  
Seasonal- Mails March

## GIVEAWAYS/PREMIUMS:

Sales Mailer, 6 tiers  
Mystery Prize Envelope, \$100 Amazon Gift Card, \$2,000+ for trade,  
No Payments for 90 Days, 0% APR for 60 Months and \$200 Service  
Gift Card

## CAMPAIGN ENHANCEMENTS:

Also Available as Service Mailer

*\*Campaign Also Available in Spanish.*