



CAMPAIGN SPECS

iGENMailer

4/4 - 6" x 11" Postcard Paper Stock #: 6805



FOCUS:

MARKDOWN MADNESS- March Postcard Mailer,
Seasonal- Mails March

GIVEAWAYS/PREMIUMS:

Sales Mailer, 6 tiers
Oil & Filter Change, Service Discounts, BOGO Wiper Blades, Buy 3
Get 1 Free Tire

CAMPAIGN ENHANCEMENTS:

Also Available as Service Mailer

**Campaign Also Available in Spanish.*