

# DRAFT DAY SALES EVENT CAMPAIGN SPECS

## iGEN Mailer

4/4- 6" x 14" Postcard w/ Flap

Paper Stock #: 6805

## FOCUS:

Draft Day - Postcard Mailer,

Mails Late March/Early April

Thu, Apr 25, 2019 – Sat, Apr 27, 2019

## CAMPAIGN ENHANCEMENTS:

Special prices on cars for event



\*Campaign Also Available in Spanish.