



President's
day
Sale

CAMPAIGN SPECS

iGEN Mailer

4/4 - 6" x 14" Postcard W/ Flap Paper Stock #: 6805



FOCUS:

Presidential Dollar Event- President's Day Postcard Mailer,
Seasonal- Mails February

GIVEAWAYS/PREMIUMS:

Service offers, best practices
 - \$19.95 Oil & Filter Change
 - \$50 OFF Any Parts & Service
 - \$100 OFF Any Parts & Service

**Campaign Also Available in Spanish.*