



ABC Dealership

555 Main Street

Anytown, USA 55555

President's Day

SALE

PRESRT-STD
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT #2245

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >



Hours: Mon. - Friday 9:00am-8:00pm Sat. 9:00am-6:00pm
www.abcdealership.com • 555-555-5555

< First > ,

ABC Honda Dealership would like you to join us for our **President's Day Savings Event!** Save up to \$10,000 on select 2016 vehicles. You can also save up to **\$6,000 on factory pre-owned vehicles in stock.**

You will not find a lower price anywhere during this **President's Day Savings Event!**

We are also aggressively seeking quality used cars to purchase from our existing and new clients. Your < Year Make Model > is on our list of high demand used vehicles. We will pay off your trade, no matter what you owe! Trade in your vehicle during this event and you will receive an additional \$4,000 towards your trade.*

< First > , simply bring in this mailer to ABC Honda Dealership to take advantage of all we have to offer during this President's Day Savings Event. We look forward to seeing you!

President's Day Sale!



**2019
Honda HR-V**
From **20,520**
PAY ONLY \$XXX/MO.* PLUS TAX



**2019
Honda Insight**
From **22,930**
PAY ONLY \$XXX/MO.* PLUS TAX



**2019
Honda Pilot**
From **31,450**
PAY ONLY \$XXX/MO.* PLUS TAX



*Trade-in allowance will be based on trade value plus the lesser of 20% or \$4,000. Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loan is subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. Excludes tax, title and license. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service. "Copyright © 2019 American Marketing & Mailing Services, Inc. All Rights Reserved." See dealership for details.