

# Spring

INTO SAVINGS

## CAMPAIGN SPECS

### IGEN Mailer

4/4 – 8.5”w x 14”h Invitation- Offset  
Trifold Slit and Nested Coupons  
Paper Stock #: 6846 = 9.5” 100# Gloss Cover  
Envelope: #141 6”x 9”



### FOCUS:

Spring Mailer  
Mails Late March or Early April

### GIVEAWAYS/PREMIUMS:

Service offers  
- Oil Change for only \$10  
- \$50.00 OFF Any Parts and Service

\*Campaign Also Available in Spanish.