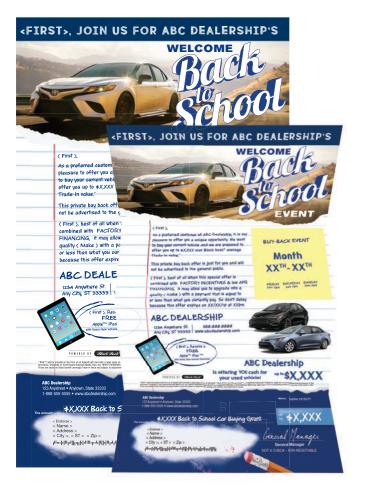


Campaign Specs

iGEN Mailer

4/4 - 8.5x14 Flyer Paper Stock # R1003 Envelope 113C



FOCUS: Back to School (Varies by area) Mails end of August

CAMPAIGN ENHANCEMENTS:

Sales Offers