



Free \$10 Amazon GiftCard®
JUST FOR ATTENDING**

<First>, You May be the Winner of **\$5,000 Cash**⁺

Match your number to the one posted in
our showroom! Your number: <Seq>

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> MATCH SEQ # <



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DEALERSHIP



<First>, you're invited!





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 (888) 888-8888
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<First>, Just For you! An additional \$1,000***

Receive Toyota Incentives which will save you up to \$1,000 on the select new vehicle of your choice.***

General Manager

Sincerely,

As one of our most valued Toyota Customers, I am pleased to personally invite you to a private Toyota Event exclusively for a handful of <Make Model> owners. <First>, you may purchase or lease the Toyota of your choice for LESS than your current <Make Model> on Day, Month XXth, 20XX. This is an event unlike any before. Due to the undisclosed Owner Loyalty Incentives and Vehicle Reimbursement Arrangements for specific <Make Models>, only a few customers are invited to this event. On behalf of ABC Dealership, we are looking forward to seeing you this Day.

Dear <First>,

Your <Make Model> Will Never Be Worth This Much Again!

\$<Loc34>*

That's \$4,000* More Than The Estimated Trade-In Value!

<First>, 0% Financing For Up To 72 Months combined with \$0 Down** guarantees you'll drive off in a new Toyota for less than your current <Make Model>.

POWERED BY *Sketch Book*