

ABC Dealership

123 Main Street
Anytown, US 12345
888.888.8888
abcdealer.com

Personal ID Code: <Loc2>

Text Code: <Loc1>

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >



BUY BACK PROGRAM

<First>,

POWERED BY 

Our records indicate you may own a <Year Make Model>

We have an Exclusive Trade-in offer for you...

<First>,
ABC Dealership is contacting customers who may own a <Year Make Model> or something similar. Due to a severe shortage in pre-owned vehicles nationwide, it has become nearly impossible for ABC Dealership to purchase high-demand vehicles.

It makes good business sense for us to purchase vehicles from individuals who live locally. There is no purchase necessary, we must restock our inventory now, but if you need to replace your vehicle, there has never been a better time to upgrade. Come in today before it is too late!

<First>,
Due to the high trade-in value, we are offering \$2,000 over the Black Book® Trade-In Value.*

ABC Dealership is currently offering huge discounts up to \$7,000 on select models and interest rates as low as 0% for up to 60 months.**

I look forward to seeing you soon,
Sincerely,

Bob Jones

Bob Jones
General Manager



We've got news!
About your OLD CAR

Instantly 
get your
value on your phone
right NOW!



Text <Loc1> to <Loc2>
and take advantage of
this Special Trade-In Offer!



Call: 888.888.8888
and schedule your
appointment.



Visit: Abcdealer.com
and pick out
your vehicle.

Bring your vehicle to ABC
Dealership between <xx/xx/xx>
and <xx/xx/xx>!

ABC Dealership

Event Hours

Mon-Fri- 8:00am-5:00pm
Saturday- 9:00am-3:00pm
Sunday- 12:00pm-5:00pm