# Black Friday 8 DAYS OF DEALS

#### Campaign Specs

### **iGEN** Mailer

4/0 - 8.5" x 14" Letter Mailer w/ Bleed- Double Folded Paper Stock #: R1005 = 9.5" 60# Offset Envelope Stock #: 113, 113 C, 113 B, #10 Window



## Focus:

Black/Red Theme Black Friday Sale Theme

#### Campaign Enhancements:

Each day of the week is a different Bonus at the dealership
Possible Prizes