

ABC DEALERSHIP BUY BACK EVENT



< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >



OFFICIAL BUY BACK DETAILS FOR:

< Year Make Model >

BLACK BOOK VALUE: < BB AVG VAL >*

BUY BACK OFFER:

< COMPUTED VAL >

2019 Ford Fusion



HALF OFF MSRP!

Lease for **\$69/mo.**[^]

Stock #FJH02V02
Model 22411
MSRP \$19,300

<First>,

According to our records, you may own < Year Make Model > or something similar. ABC DEALERSHIP is interested in purchasing your vehicle. There has been an unprecedented increase in pre-owned vehicle sales and our pre-owned inventory is being depleted.

We are in need of < Year Make Model > or something similar because they are in a peak trade cycle. ABC DEALERSHIP wants to make you an offer for this vehicle and there is no purchase necessary!

ABC DEALERSHIP is prepared to make you an aggressive offer to purchase this vehicle from you whether you are trading or not. Take the cash and walk away, or trade up to a new 2019/2020 Ford. It's your choice.

Call 888-8888 and reserve a no-obligation appointment time for us to look over your vehicle and confirm an offer for your vehicle. Due to the increased demand of your vehicle, we are prepared to give you up to \$4,000 MORE** than the Black Book value on your trade-in, only during this event. Hurry - you may never see an opportunity like this again.

2019 Ford Mustang



HALF OFF MSRP!

Lease for **\$59/mo.**

Stock #FJH02V02
Model 22411
MSRP \$19,300

2019 Ford Flex



HALF OFF MSRP!

Lease for **\$60/mo.**[^]

Stock #FJH02V02
Model 22411
MSRP \$19,300

Sincerely,

John Smith

John Smith
General Manager

As
Low
As
0%
APR
AVAILABLE!

**NOW THRU
DECEMBER 31 2019**

ABC Dealership

123 Anywhere Rd. Anywhere, USA 55555
888.888.8888 | abcdealership.com

SALES HOURS

Monday-Friday: 8:30am-8pm
Saturday: 8:30am-7pm

OFFER ONLY VALID ON: <Year Make Model>

POWERED BY

TO THE AMOUNT UP TO: <Computed Value>

John Smith
AUTHORIZED SIGNATURE

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