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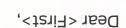


Your < Make Model > Will Never Be Worth This Much Again! \$< LOG34 > *

That's \$4,000* More Than The Estimated Trade-In Value!

combined with **\$0 Down**^{**}guarantees you'll drive off in a new Toyota for less than your current <Make Model>.

воменер ву Залов Эгоок



As one of our most valued Toyota Customers, I am pleased to personally invite you to a private **Toyota Event** exclusively for a handful of <Make Model> owners.

<First>, you may purchase or lease the Toyota of your choice for LESS than your current <Make Model> on Day, Month XX^{th} , 20XX.

This is an event unlike any before. Due to the undisclosed Owner Loyalty Incentives and Vehicle Reimbursement Arrangements for specific <Make Models>, only a few customers are invited to this event. On behalf of ABC Dealership, we are looking forward to seeing you this Day.

Sincerely,

General Manager



<First>, Just For you! An additional \$1,000

Receive Toyota Incentives which will save you up to
\$1,000 on the select new vehicle of your choice.***

C. C.