

ENDORSE HERE

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# ORIGINAL CERTIFICATE

\*Offer applies to select 2019/2020 Vehicles. Up to \$X,XXX is in lieu of all manufacturer rebates up to \$X,XXX, tax refund match up to \$X,XXX and vehicle trade assistance up to \$X,XXX. All rebates and discount selections must be presented at time of write-up. Offer expires XX/XX/XX. "Copyright © 2020 American Marketing & Mailing Services, Inc. All Rights Reserved"

FINANCE DEPARTMENT

555 ANYWHERE ST. ANYWHERE, US ,5

PRESRT-STD  
U.S. POSTAGE  
PAID  
FL  
#2245

< Endorse >  
< Name >  
Address >  
< ST > < Zip



2019

\*\*\*TAX REFUND VOUCHER E'  
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OF ELIGIBILITY

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Fold, Crease & Tear at Perforation

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# TAX REFUND NOTIFICATION

**<FIRST>, WE WILL MATCH YOUR ACTUAL OR ESTIMATED TAX REFUND BETWEEN MONTH XXTH AND XXTH!\***

Program Finance Center:

ABC DEALERSHIP  
123 Any Street  
City, US 55555

If you are considering using your 2019 tax refund as a down payment for a new vehicle, WE WILL DOUBLE YOUR REFUND by up to \$X,XXX.

ABC DEALERSHIP is contacting valued customers who may own < Year Make Models >. Due to a recent demand of pre-owned vehicles, we are in need of specific used vehicles like yours to meet customer demand.

We are interested in purchasing a < Year Model > or something similar before MONTH XXth. At ABC DEALERSHIP, it makes business sense for us to purchase vehicles from our valued customers who buy and service locally instead of purchasing used vehicles in the wholesale market.

There is no purchase necessary, WE BUY BACK YOUR VEHICLE EVEN IF YOU DO NOT BUY OURS! However, if you need to upgrade your vehicle, there has never been a better time than now. In fact, with new incentives and rebates, ABC DEALERSHIP discounts you may be able to purchase a new vehicle for less than what you are currently paying.

Sincerely,

General Manager Name

General Manager of  
ABC Dealership

**<First>, You are Eligible to Receive up to \$X,XXX IN VEHICLE TRADE ASSISTANCE!**

**CALL 888.888.888 TODAY to schedule your appointment with one of our financial specialists.**

**ONE WEEKEND ONLY!**

**Friday, Month X - Sunday, Month X 11:00 a.m. to 8:00p.m.**  
**ABC DEALERSHIP 123 Any Street • City, US 55555 (888)888-8888**

**ABC Dealership**  
TAX REFUND ASSISTANCE VOUCHER

5555 ANYWHERE STREET, CITY, US 55555 | 888.888.8888

64329122-32967  
0. 4167915-01-18

MONTH | DAY | YEAR

< MAIL DATE >

UP TO THE  
AMOUNT OF:

\*\*\*\*\* Up To \$X,XXX.XX \*\*\*\*\*

DOLLARS | CENTS

\$X,XXX | XX

General Manager Name

AUTHORIZED SIGNATURE

RESPOND WITHIN 7 DAYS AFTER RECEIPT OF THIS LETTER

REFUND RECIPIENT:

<Variable Fullname>

<Variable Address>

<Variable City>, <ST> <Zipcode>