

< FIRST >,  
WE INVITE  
YOU TO OUR

# CAR-B-QUE

ONLY AT  
ABC DEALERSHIP

< First >,

Don't make your next payment! ABC Toyota Dealership would like to offer you a **HOT DEAL** at our **CAR-B-QUE!** Save up to \$10,000 on select 2016 vehicles.\*\* Also save up to \$6,000 on factory pre-owned vehicles. You will not find a lower price anywhere. Plus, we will pay off your trade no matter what you owe.\*

<First>, as an additional incentive, trade in your vehicle during this event and receive an additional \$4,000 for your trade.\*

< FIRST >, YOU MAY BE THE WINNER OF

# \$5,000<sup>AA</sup>



**NEW 2016 TOYOTA CAMRY**  
**PAY ONLY \$XXX/MO.\*\***

AWARD  
NUMBER  
< SEQ # >

**SCRATCH,  
MATCH  
& WIN!!!**

< FIRST >,  
GRILLS  
FIRE UP  
@ 11AM!

## WHEN

### 3 DAYS ONLY!

SAT. MON.XXTH  
XAM - XPM

SUN. MON.XXTH  
XAM - XPM

MON. MON.XXTH  
XAM - XPM

## WHERE

### ABC DEALERSHIP

5555 WEST ANY STREET  
ANYTOWN, FL 55555

888.888.8888

www.ABCDealership.com

\*Not a check - non-negotiable. Make your best deal on a new or pre-owned vehicle and then present this voucher to your participating dealer for additional savings. One coupon per transaction. See dealer for complete details.\*\* Pictures for illustration purposes only; may not represent actual vehicle for sale. Vehicles subject to prior sale. See dealer for details. \*\*\*CONTEST RULES AND REGULATIONS: No purchase necessary. No submission to sales presentation or test drive required. Purchase does not increase chances of winning. Void where prohibited. Contest is open to (residents of legal US citizens) who are 18 years of age or older and in possession of a valid driver's license. Employees of (Dealer, Broker, related sponsors) and immediate family members of employees or members of the same household are ineligible. Contest may be attended at ABC Ford Dealership. Contest expires XX/XX/XX at 8pm. Offer non-transferable. Odds of winning prize is 1 In XX,000. Winners must show proper I.D. along with this personalized letter. The winner will assume any federal, state tax and license liability that may be incurred. Any unclaimed prizes will not be awarded. Grand prize is non-transferable, and will not be awarded until verified. All valid claimed prizes will be awarded. Employees of dealership and their families are not eligible to win. The dealership listed in this advertisement and their marketing firm and its agency are not responsible for typographical errors. See complete rules available at sponsor location for details.

TRADE ASSISTANCE VOUCHER TRADE ASSISTANCE VOUCHER TRADE ASSISTANCE VOUCHER



**ABC Ford Dealership**  
5555 West Any Street  
Anytown, FL 55555  
888.888.8888

412-38  
319

No. 02468900

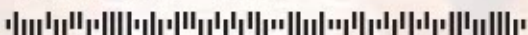
SUM OF UP TO:

Four Thousand Dollars and 00/100

AMOUNT

UP TO: \$4,000.00+

TO < Endorse >  
THE < Name >  
ORDER < Address >  
OF: < City >, < ST > < Zip >



*Manager Name*  
General Manager