

< NAME >, A < YEAR MAKE MODEL > IS WORTH UP TO < LOC28 >!

Dear < Name >,

If you are considering using your 2019 tax refund as a down payment for a new vehicle. WE WILL DOUBLE YOUR REFUND by up to \$2,000.

ABC Dealer is contacting valued customers who may own < Year Make Model >s. Due to a recent demand of pre-owned vehicles, we are in need of specific used vehicles like yours to meet customer demand.

We are interested in purchasing a < Year Make Model > or something similar before <DAY> and <MONTH>.

At ABC Dealer, it makes good business sense for us to purchase vehicles from our valued customers who live locally and service locally instead of purchasing used vehicles in the wholesale market.

There is no purchase necessary, we will buy back your vehicle even if you don't buy ours! However, if you need to replace your vehicle, there has never been a better time to upgrade. In fact, with new incentives, low interest rates and aggressive ABC Dealer discounts you may be able to upgrade into a new < Model > for less than you are currently paying.

Sincerely, General Manager Name General Manager ABC Dealer XXX-XXX-XXXX

Now thru MONTH DAY: Mon - Fri 9am-8pm, Saturday 9am-7pm, Sunday 11am-6pm ABC Dealer • Street Name • City, ST ZIP • XXX-XXX-XXXX

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United We Stand

Valid Thru <EXP DATE>

Pay in the Amount of:

XXXX Dollars......00/100 cents

\$X,XXX.XX

To the

< Endorse >

Order of:

< Name >

< Address >

< City >, < ST > < Zip >

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General Manager Name

General Manager

NOT A CHECK - NON-NEGOTIABLE

PRESENT THIS PORTION TO THE PARTICIPATING DEALER PRIOR TO OFFER EXPIRATION