



a. ID Number 00-125-4457895		COPY TO BE PRESENTED AT ABC DEALERSHIP FOR PROOF OF ELIGIBILITY AMMS No. 9427-33634	
b. Phone Number 888-888-8888		1. Buy Back Vehicle Year < Year >	2. Eligible Vehicle Years 2019, 2020
c. Program Servicing Center ABC Dealership 555 Any Street AnyCity, US 55555		3. Vehicle Make < Make >	4. New Vehicle Make
		5. Vehicle Model < Model >	6. New Vehicle Model
d. Addressee's Personal ID Number 00-1256874-56238		7. Est. Original M.S.R.P.	8. Estimated Interest Rate
e. Name, Address, and ZIP code < Endorse > < Name > < Address > < City >, < ST > < Zip > 		9. Estimation Date XX/XX/XX	
		Est. Black Book® Value < BB AVG VAL >*	
		ABC Dealership Incentive up to \$X,XXX*	
		Total Buy Back Credit Adjustment Up to < COMPUTED VAL >	
			

< NAME >,
A < YEAR MAKE MODEL > IS WORTH UP TO < BB AVG VAL >!*

ABC Dealership is reaching out to valued individuals who may own certain high demand vehicles like < Year Make Models >. Due to the increased demand for quality pre-owned vehicles nationwide, it has been nearly impossible for dealerships like ourselves to replenish our pre-owned inventory.

It makes good business sense for us to purchase vehicles from owners who live locally.

After checking our appraisal guidelines in Black Book®, a < Year Make Model > in average condition, is worth up to < BB AVG VAL >. However, based on mileage and condition, we feel it could be worth much more.

There is no purchase necessary, but we must restock our inventory now. If you need to replace your vehicle, there has never been a better time to upgrade. In fact, with new incentives, lower interest rates and aggressive discounts, you may be able to upgrade into a brand new car with payments equal to or less than your current payment.

Sincerely,
Manager Name
ABC Dealership
888-888-8888

Now thru Month 00th, Monday- Friday: 9am-9pm, Saturday: 11am-7pm
ABC DEALERSHIP • 555 Any Street • City, US 55555 • abcdealership.com

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United We Stand

Valid Thru <EXP DATE>

Pay in the Amount of: XXXX Dollars.....00/100 cents \$X,XXX.XX

To the Order of: Endorse
Variable Fullname2
Variable Address2
Variable City2, XX 12345-1234


NOT A CHECK - NON-NEGOTIABLE
PRESENT THIS PORTION TO THE PARTICIPATING DEALER PRIOR TO OFFER EXPIRATION

NOT A STATE OR FEDERAL DOCUMENT