

<FIRST>

THE POTENTIAL BENEFITS OF  
ELECTRIC VEHICLE OWNERSHIP  
OVER 5 YEARS:

**\$XX,XXX**

**\$7,500:** POTENTIAL  
GOVERNMENT INCENTIVE

**\$XXX:** POTENTIAL ANNUAL  
MAINTENANCE SAVINGS

**\$XXX:** POTENTIAL  
ANNUAL FUEL SAVINGS



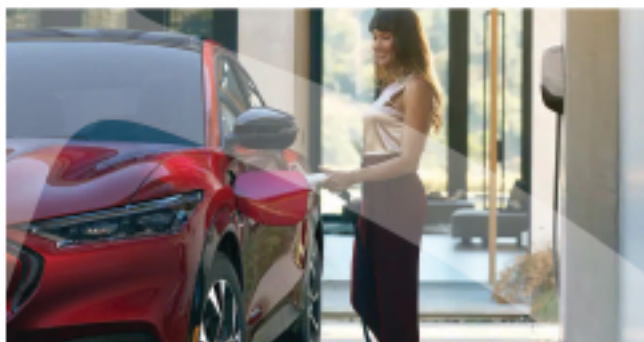
**ABC DEALERSHIP**  
555 ANY STREET | CITY, ST 55555  
(800) 555-5555  
www.ABCDealership.com

# THE FUTURE OF EXHILARATION.

<First>.

Come in today to ABC Dealership and see the new seamless technology, and innovative features of the new electric <Make><Model>. And depending on where you live, and your personal tax situation, you may qualify for federal, state and city tax credits as much as **\$7,500 FOR OWNING AN ALL-ELECTRIC VEHICLE.\***

**80% OF ELECTRIC VEHICLE  
CHARGING HAPPENS AT HOME.**  
<MAKE> OFFERS MULTIPLE HOME  
CHARGING SOLUTIONS TO FIT  
YOUR NEEDS



**TARGETED EPA-EST. XXX MILES**



PRESRT-STD  
U.S. POSTAGE  
PAID  
TAMPA, FL  
PERMIT #2245

< Endorse >  
< Name >  
< Address >  
< City >, < ST > < Zip >



\* Please consult your tax professional to determine eligibility and amount of your incentive. Tax incentives are not within <make>'s control and this information does not constitute tax advice.

BUILT *Ford* PROUD



ELECTRIC. AND UNTAMED.  
ALL-ELECTRIC MUSTANG MACH-E