



< FIRST >, COME JOIN US AT



< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >



5555 AnyStreet | Any City, ST 55555

ABC DEALERSHIP

According to our records, you may own a < Year Make Model > or something similar. ABC Dealership is interested in purchasing your vehicle. There has been an unprecedented increase in pre-owned vehicle sales and our pre-owned inventory is being depleted.

We are in need of < Year Make Models > or something similar because they are in a peak trade cycle. ABC Dealership wants to make you an offer for this vehicle and there is no purchase necessary!

ABC Dealership is prepared to make you an aggressive offer to purchase this vehicle from you whether you are trading or not. Take the cash and walk away, or upgrade to 2019/2020 new < MAKE >. It's your choice.

Call 888-888-8888 and reserve a no obligation appointment time for us to look over your vehicle and confirm an offer for your vehicle. Due to increased demand for your vehicle, we are prepared to offer you an additional Bonus of up to \$4,000** MORE than the Black Book value on your trade-in, only during this three-day event. Hurry - you may never see an opportunity like this again.

Sincerely,
Farbod Rad
General Sales Manager
ABC Dealership



ABC Dealership

5555 AnyStreet | Any City, ST 55555
WWW.ABCDEALERSHIP.COM
Call **888-888-8888** to reserve
a no obligation appointment time.



NEW 2020
HONDA
CIVIC

Lease For
\$99 /MO.
+TAX

NEW 2020
JEEP
GLADIATOR

Lease For
\$99 /MO.
+TAX

NEW 2020
NISSAN
PATHFINDER

Lease For
\$149 /MO.
+TAX

NEW 2020
TOYOTA
PRIUS

Lease For
\$149

2020 Honda Civic LE 1.8T, 16000 miles, 194 per month + tax. Lease level 24 months lease, 100 miles per year. \$2495. See at Lease Signing. With approved credit. Must qualify for all applicable ABC incentives related to lease from ABC Dealership. No security deposit. Please, see, for more details, dealer fee of \$2495 and down payment level of \$2495. Subject to credit approval by ABC Dealership. The location is for a limited time offer on eligible ABC vehicles and may not be combined with other special offers except where specified. Offer ends 4/23/2020.

2020 Jeep Gladiator Sport 4x4, 16000 miles, 194 per month + tax. Lease level 24 months lease, 100 miles per year. \$2495. See at Lease Signing. With approved credit. Must qualify for all applicable ABC incentives related to lease from ABC Dealership. No security deposit. Please, see, for more details, dealer fee of \$2495 and down payment level of \$2495. Subject to credit approval by ABC Dealership. The location is for a limited time offer on eligible ABC vehicles and may not be combined with other special offers except where specified. Offer ends 4/23/2020.

2020 Nissan Pathfinder LE 4x4, 16000 miles, 194 per month + tax. Lease level 24 months lease, 100 miles per year. \$2495. See at Lease Signing. With approved credit. Must qualify for all applicable ABC incentives related to lease from ABC Dealership. No security deposit. Please, see, for more details, dealer fee of \$2495 and down payment level of \$2495. Subject to credit approval by ABC Dealership. The location is for a limited time offer on eligible ABC vehicles and may not be combined with other special offers except where specified. Offer ends 4/23/2020.

2020 Toyota Prius LE, 16000 miles, 194 per month + tax. Lease level 24 months lease, 100 miles per year. \$2495. See at Lease Signing. With approved credit. Must qualify for all applicable ABC incentives related to lease from ABC Dealership. No security deposit. Please, see, for more details, dealer fee of \$2495 and down payment level of \$2495. Subject to credit approval by ABC Dealership. The location is for a limited time offer on eligible ABC vehicles and may not be combined with other special offers except where specified. Offer ends 4/23/2020.

Picture is for illustrative purposes only. Dealer not responsible for typographical errors. *CONSUMER PROTECTION NOTICE: This program is ABC Dealership. No purchase necessary. The vehicle is for illustrative purposes only. Dealer not responsible for typographical errors. Please, see, for more details, dealer fee of \$2495 and down payment level of \$2495. Subject to credit approval by ABC Dealership. The location is for a limited time offer on eligible ABC vehicles and may not be combined with other special offers except where specified. Offer ends 4/23/2020.

OFFICIAL BUY BACK DETAILS FOR:

< Year Make Model > BLACK BOOK VALUE: < Loc28_ >*

ABC DEALERSHIP'S BUY BACK OFFER

< **Loc34_** >

Must purchase new vehicle at addendum.

POWERED BY

BLACK BOOK

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**Total Buy Back Adjustment in lieu of cash, plus dealer incentives and discount vehicle must be presented at time of write-up. Vehicles with lien amounts (as noted) must pay cash up to additional down payment. Excludes tax, title, license & dealer fee. With approved credit only. Loan subject to lender's final approval. Limit one loan per vehicle. This amount is based on miles, condition of vehicle. Loan amount cannot exceed purchase amount. See dealer for details. Dealer and its agents are not responsible for the late delivery of mail by the U.S. Postal Service. Must purchase new vehicle at addendum.