


9427 Corporate Lake Drive
Tampa, FL 33634

a. Name, Address, and ZIP code		COPY TO BE PRESENTED AT ABC DEALERSHIP FOR PROOF OF ELIGIBILITY	
< Endorse > < Name > < Address > < City >, < ST > < Zip > 		1. Buy Back Vehicle Year < Year >	2. Eligible Vehicle Years 2014, 2013
		3. Vehicle Make < Make >	4. New Vehicle Make
		5. Vehicle Model < Model >	6. New Vehicle Model
		7. Est. Original M.S.R.P.	8. Estimated Interest Rate
		9. Estimation Date XX/XX/XX	
b. ID Number 00-125-4457895	AMMS No. 9427-33634	Est. Black Book® Value < BB AVG VAL >*	
c. Phone Number 888-888-8888		ABC Dealership Incentive up to \$X,XXX*	
d. Program Servicing Center ABC Dealership 555 Any Street AnyCity, US 55555			
e. Addressee's Personal ID Number 00-1256874-56238		Total Buy Back Credit Adjustment Up to < COMPUTED VAL >	

POWERED BY



Form

W-007

Vehicle Purchase
Savings Statement

2016

< NAME >,

A < YEAR MAKE MODEL > IS WORTH UP TO < BB AVG VAL >!*

ABC Dealership is reaching out to valued individuals who may own certain high demand vehicles like < Year Make Models >. Due to the increased demand for quality pre-owned vehicles nationwide, it has been nearly impossible for dealerships like ourselves to replenish our pre-owned inventory.

It makes good business sense for us to purchase vehicles from owners who live locally.

After checking our appraisal guidelines in Black Book®, a < Year Make Model > in average condition, is worth up to < BB AVG VAL >. However, based on mileage and condition, we feel it could be worth much more.

There is no purchase necessary, but we must restock our inventory now. If you need to replace your vehicle, there has never been a better time to upgrade. In fact, with new incentives, lower interest rates and aggressive discounts, you may be able to upgrade into a brand new car with payments equal to or less than your current payment.

Sincerely,
Manager Name
ABC Dealership
888-888-8888

Now thru Month 00th, Monday- Friday 9am-9pm Saturday 11am-7pm
ABC DEALERSHIP • 555 Any Street • City, US 55555 • 888-888-8888

"Copyright © 2015 Hearst Business Media Corp. ALL RIGHTS RESERVED. Black Book® is a registered trademark of Hearst Business Media Corp. Black Book is not a participating partner in or sponsor of this event or offer. Prices are based on Black Book® (average) Trade-in value and subject to adjustment for mileage and condition." Copyright © 2016 American Marketing & Mailing Services Inc All Rights Reserved.