

< FIRST >!

# SUMMER SAVINGS EVENT

PREST-STD  
U.S. POSTAGE  
PAID  
TAMPA, FL  
PERMIT #2245



## \$50 GIFT CARD\*

< Endorse >  
< Name >  
< Address >  
< City >, < ST > < Zip >



PRESENT THIS VOUCHER AND TAKE A TEST DRIVE AT ABC DEALERSHIP

EXPIRES XX-XX-XXXX

With any Test Drive!

## < First >, Trade Up to a New < Make >!

ABC Dealership would like you to join us at our **Summer Event!** WE MUST CLEAR OUT OUR INVENTORY in order to make room for our 20xx shipments. ALL 20xx vehicles will be marked down by as much as \$x,xxx BELOW M.S.R.P.\*

You could be driving away in a NEW 20XX vehicle with little or no money out of pocket and a payment that may be equal to or less than your current payment. PLUS < First >, as an additional incentive, trade in your vehicle during this event and you will receive up to \$2,000 for your trade.\*\*

Call today to confirm your attendance 888.888.8888. You can not afford to miss this Summer Event!

Sincerely,

MANAGER NAME  
General Sales Manager



ABC  
DEALERSHIP

1234 Anystreet | City, ST 88888

888.888.8888

www.Dealership.com



# Summer EVENT

## TAKE A TEST DRIVE

RECEIVE A

# \$50 Gift Card

## 3 DAYS ONLY

Sales Hours:

Mon- Fri X:00am - X:00pm

Sat X:00am - X:00pm

Sun X:00am - X:00pm

## 20XX TOYOTA CAMRY LE

Lease for \$XXX MO.  
Low as XXX PLUS TAX



For well-qualified lessees with approved credit through ABC Dealership Finance. Not all lessees will qualify for this payment amount. Closed-end lease for 36 months, 15,000 miles per year, with automatic transmission and full equipment. All taxes, license, insurance, and maintenance are extra. Dealer sets actual price. Includes \$2,000 down payment and first month's payment. No security deposit required. Capitalized Cost Reduction payment includes tax, tag, registration, license, dealer fees. Monthly payments do not include applicable taxes. Lessee pays the amount of maintenance after 60,000 miles. Actual mileage may vary. Actual mileage over 20,000 miles per year. Lease payments total \$xxx. Depreciation Fee of \$xxx does not include. May not be combined with certain other offers. Must take delivery before event ends and expires.

## RECEIVE UP TO \$2,000 MORE FOR YOUR TRADE!\*\*\*

## 0% APR AVAILABLE!\*\*\*

## 20XX TOYOTA COROLLA LE

Lease for \$XXX MO.  
Low as XXX PLUS TAX



For well-qualified lessees with approved credit through ABC Dealership Finance. Not all lessees will qualify for this payment amount. Closed-end lease for 36 months, 15,000 miles per year, with automatic transmission and full equipment. All taxes, license, insurance, and maintenance are extra. Dealer sets actual price. Includes \$2,000 down payment and first month's payment. No security deposit required. Capitalized Cost Reduction payment includes tax, tag, registration, license, dealer fees. Monthly payments do not include applicable taxes. Lessee pays the amount of maintenance after 60,000 miles. Actual mileage may vary. Actual mileage over 20,000 miles per year. Lease payments total \$xxx. Depreciation Fee of \$xxx does not include. May not be combined with certain other offers. Must take delivery before event ends and expires.

\*\$50 Gift Card with test drive. \*\*Up to \$2,000. \*\*\*ABC models with approved credit through SEFi. See dealer for details. Some payment will vary with APR and credit. For example, 0% APR with \$0 down payment possible for 60 months, payments of \$1330 per \$1000 financed for qualified lessees only. Plus tax, tag and title and \$7.95 doc fee not included. For Mid-Cost Model Buyers through ABC Financial. Trade value is based on accurate make, year & mileage. Offer cannot be combined. See dealer for complete details. Funds do not exceed remaining purchase or loan. Offer expires 11.30.20. ©2020 American Marketing & Media Services, Inc. All Rights Reserved.

< Name >

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**Name**

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***Test Drive Vehicle Info***

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***Phone Number***

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***Email Address***

---

***Date***

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***Sales Representative***



**ORIGINAL  
CERTIFICATE**