

BLACK FRIDAY 8 DAYS OF DEALS



< FIRST >,
YOU MAY BE THE WINNER OF...
\$5,000+

**Scratch
& WIN!**

< First >,
Don't miss out on **DOOR BUSTER DEALS:**

**BLACK FRIDAY
DOORS OPEN AT XAM**



JUST IN TIME FOR THE HOLIDAYS!

A GUARANTEED WINNER HAS BEEN SENT OUT IN THIS MAILING. SIMPLY MATCH YOUR WINNING NUMBER TO THE ONE POSTED AT THE EVENT & **YOU WIN!!!**

AWARD NUMBER
< SEQ # >

**MATCH
& WIN!!!**



ABC Dealership Nov. 26th - Dec. 4th

<First>,

Join us for our **Black Friday 8 Days of Deals Sale!** Don't miss out on these amazing offers. Doors open at **8am on Black Friday**. Arrive early for the best selection. **Pick any incentive or gift when you purchase your BRAND NEW <MAKE>!!!**

REMEMBER YOU MUST BRING THIS INVITATION WITH YOU TO THE DEALERSHIP!

<First>, We will also buy back your older vehicle for as much as **up to \$2000 for your trade**. You could be driving a brand new <YEAR> <MAKE> with a payment that may be equal to or **LESS THAN YOU ARE CURRENTLY PAYING** just in time for the Holidays!

Sincerely,
General Manager
General Sales Manager



PROGRAM HEADQUARTERS
9427 Corporate Lake Dr.
Tampa, FL 33634

PRESRT-STD
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT #2245

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >



BLACK FRIDAY

8 DAYS OF DEALS



DOOR BUSTER DEALS DOORS OPEN AT XAM

< First >

Gifts supplied by ABC Dealership

Don't miss out on

DOOR BUSTER DEALS:



NEW 2020 TOYOTA RAV 4
\$179 /36 MO. 12K miles/yr

NEW 2020 TOYOTA CAMRY LE SEDAN
\$179 /36 MO. 12K miles/yr

NEW 2021 TOYOTA COROLLA
\$179 /36 MO. 12K miles/yr

ABC Dealership 1234 Anywhere Street City, ST 33333 888.888.8888
Service Hours: Mon-Fri: X:XXam-X:XXpm • Sat: X:XXam-X:XXpm • Sun: X:XXam-X:XXpm

(1A) Monthly payment is \$13.89 for every \$1,000 you finance. Example down payment is: 4.0%. Not available with lease and some other offers. Take new retail delivery by 11/30/20. See dealer for details. (1B) 2020 Silverado 1500 Total Value based on \$50,190 MSRP. 2021 Silverado 1500 Total Value based on \$51,175 MSRP. 2019 Bolt EV based on \$43,735 MSRP. Not available with special financing, lease and some other offers. Take new retail delivery by 11/30/20. See participating dealer for details. (2) Example vehicle: New 2021 GMC Terrain, STK#G187033. Plus tax, tag, title and \$899 dealer fee. Term may vary. On select models with approved credit. Offer expires 11/30/20. (3) Example vehicle: New 2021 Buick Encore, STK#G769003. Plus tax, tag, title and \$899 dealer fee. Term may vary. On select models with approved credit. Offer expires 11/30/20. (4) Example vehicle: New 2021 Chevrolet Malibu, STK#G149707. Plus tax, tag, title and \$899 dealer fee. Term may vary. On select models with approved credit. Offer expires 11/30/20. 1 Prize value \$60-\$800. First 10 people to purchase a vehicle. Prize value is not guaranteed. Purchase is necessary. Prize is based on availability. See dealer for complete details. 2. Purchase is necessary. See dealer for complete details. 3 0% APR for 60 months. On select 2020/2021 Vehicle models with approved credit through SEFT. See dealer for details. Down payment will vary with APR and credit. For example, 0.0% APR with \$0 down payment provides for 60 monthly payments of \$16.67 per \$1000 financed for qualified buyers. Plus tax, tag and title and \$798.50 dealer fee not included. 4 First 90 days payments are deferred. With approved credit through SEFT. 5 This amount is based on miles and condition of vehicle. 6 Can be used towards accessories, parts and service. Purchase is necessary. See dealer for complete details. 7 Purchase is necessary. See dealer for complete details. 8 iPad™ will be provided in the form of an Apple® gift card with a retail value of one 32GB iPad™ (\$329Apple® and iPad™ are registered trademarks of Apple Inc. Apple Inc. is not an affiliate/sponsor/endorser of this promotion. Provided by ABC Dealership. Purchase is necessary. See dealer for complete details.