

<FIRST>

JOIN THIS SUMMER'S
HOTTEST SALES EVENT!

**RECEIVE
UP TO
\$X,XXX
MORE**

FOR YOUR TRADE-IN



ABC DEALERSHIP

555 ANY STREET | CITY, ST 55555

(800) 555-5555

www.ABCDealership.com

HOT SUMMER SAVINGS

<First>,

Come in today to ABC Dealership and trade up to a new <Make>! This weekend only receive up to \$X,XXX more for your trade in AND get 0% APR for up to 84 months!

Stop by your local ABC Dealership for these **HOT SUMMER SAVINGS!**

**TAKE A
TEST DRIVE**

RECEIVE A

\$50 GIFT
CARD



**0%
APR**

FOR 84 MONTHS!

PRESRT-STD
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT #2245

< Endorse >
< Name >
< Address >
< City >, < ST > < Zip >



EXPIRES XX-XX-XXXX

PRESENT THIS VOUCHER AND TAKE A TEST DRIVE AT ABC DEALERSHIP

* Please consult your tax professional to determine eligibility and amount of your incentive. Tax incentives are not within <make>'s control and this information does not constitute tax advice.

HOT SUMMER SAVINGS

ABC DEALERSHIP



0% APR FOR 84 MONTHS AVAILABLE!**

20XX MAKE

MODEL LEASE FOR
LOW AS

\$XXX/MO.

TAKE A
TEST DRIVE

RECEIVE A

\$50

GIFT
CARD



RECEIVE
UP TO
\$X,XXX
MORE

FOR YOUR TRADE-IN

X DAYS ONLY

Sales Hours:

Mon- Fri 9:00am - 8:00pm

Sat 9:00am - 7:00pm

Sun 11:00am - 6:00pm

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*\$50 Gift card with test drive. **On select 20XX/20XX Make models with approved credit through SETF. See dealer for details. Down payment will vary with APR and credit. For example, 0.0% APR with \$0 down payment provides for 60 monthly payments of \$XX.XX per \$1000 financed for qualified buyers only. Plus tax, tag and title and \$798.50 dealer fee not included. For Well Qualified Buyers through Southeast Make Financial. Trade value is based on excessive wear, tear & mileage. Offers cannot be combined. See dealer for complete details. Available on select new Make purchases or leases. Offers expire XX-XX-XX. *Copyright © 2020 American Marketing & Mailing Services, Inc. All Rights Reserved*.