

ABC Toyota Dealership

HAPPY Fourth of July Savings

< First > ,

ABC Toyota Dealership would like you to join us for our **Fourth of July Savings Event!** Save up to \$XX,XXX on select 20XX vehicles. You can also save up to \$X,XXX on factory pre-owned vehicles in stock.

You will not find a lower price anywhere during this **Fourth of July Savings Event!**

We are also aggressively seeking quality used cars to purchase from our existing and new clients. Your < Year Make Model > is on our list of high demand used vehicles. We will pay off your trade, no matter what you owe! Trade in your vehicle during this event and you will receive an additional \$X,XXX towards your trade.*

< First > , simply bring in this mailer to ABC Toyota Dealership to take advantage of all we have to offer during this Fourth of July Savings Event. We look forward to seeing you!

Sincerely,

MANAGER NAME
General Manager

NEW 20XX TOYOTA C-HR

PAY ONLY \$XXX*/MO.



NEW 20XX TOYOTA HIGHLANDER

PAY ONLY \$XXX*/MO.



NEW 20XX TOYOTA CAMRY

PAY ONLY \$XXX*/MO.



3 DAYS ONLY!

Friday, MONTH XXth - Sunday, Month XXth

Mon-Fri: X:XXam - X:XXpm • Sat: X:XXam - X:XXpm • Sun: X:XXam - X:XXpm

< First > , JOIN US AT ABC TOYOTA DEALERSHIP

5555 West Any Street • Anytown, FL 55555
888.888.8888 • www.abcdealership.com

*Trade-in allowance will be based on trade value plus the lesser of XX% or \$X,000. Deductions from allowance may be made for equipment failure, body/interior damage, reconditioning costs and/or excessive mileage. Vehicles with lien amounts exceeding actual cash value may require an additional down payment. Status may vary from the time data was compiled. Loan is subject to lending institution's final credit approval and cannot exceed purchase price of vehicle. Limit one loan per vehicle. Excludes tax, title and license. Dealer and its agents are not responsible for the late deliveries of mail by the U.S. Postal Service. © Copyright © 2019 American Marketing & Mailing Services, Inc. All Rights Reserved. See dealership for details.

TOYOTA

ABC Toyota Dealership
5555 West Any Street • Anytown, FL 55555
888.888.8888

SUM OF UP TO:

XX THOUSAND DOLLARS AND 00/100

AMOUNT

UP TO: \$X,000.00+

TO THE ORDER OF:

< Endorse >
< Name >
< Address >
< City > , < ST > < Zip >



MANAGER NAME
General Manager

+Not a check - non-negotiable. Make your best deal on a new or pre-owned vehicle and then present this voucher to your participating dealer for additional savings. One coupon per transaction. See dealer for complete details. Offer expires XX/XX/20XX.